אוניברסיטה בעם.

הידע מגיע לכולם

2025-2026 ANNUAL REPORT JERUSALEM

MATANEL FOUNDATION

האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM

דיקנט הסטודנטים
DEAN OF STUDENTS OFFICE

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ABOUT THE PROGRAM

Our Vision

Access for All strives towards an equal society that enables each individual to live up to their potential, and contribute meaningfully to society at large. We do this by creating encounters between the university and disadvantaged populations.

We teach psychology, business administration, medicine and law, at Tel Aviv University, Ben-Gurion University of the Negev, University of Haifa, and the Hebrew University of Jerusalem, to pupils from 50 municipal districts all over the country. Over 28,000 graduates have found renewed motivation and the confidence to pursue meaningful change in their lives. About 1,000 student-instructors have taught in the program, gaining an intimate look at themselves and Israeli society.

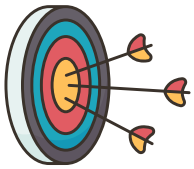


End-of-year ceremony with some of our students and pupils, and faculty deans on left: Law Professor Segev, Dean of Students Zohar Kampf , Dean of BA School, Prof. Orly Sadeh

We realise our vision by:

- Harnessing accumulated academic knowledge for social activism, after 'standard' academic activity is done.
- Providing an empowering learning experience using innovative methods that reinforce personal aptitudes, develop curiosity, and provide the drive and practical tools to continue learning and developing.
- Lowering emotional defenses through cultivating personal connections, and facilitating organized transport services and refreshments.
- Providing professional and academic guidance for student-instructors, and promoting understanding of social and educational disparities.
- Using a "lean" cost structure that allows for high social returns relative to the required budgetary needs.

OUR GOALS



- **Bridge social disparities and promote equal opportunity** by narrowing knowledge and education gaps.

- **Invoke meaningful change** by creating meaningful encounters of respect and reciprocal learning between disadvantaged populations and academia - one of society's most influential forces.

- **Promote meaningful citizenship** by encouraging participants to become impactful citizens, who take responsibility for their own lives, and act out of conscious understanding and reflection, for themselves and others.



End-of-year ceremony, Ayala's class, Law track - participants and their families

TESTIMONIALS

Amir Shmueloff
Pupil in our Business Management Track

"I noticed that my fellow students and I were truly happy to come to class at the university, fascinated and eager to learn more and advance in our daily lives. 'Access for All' is a wonderful initiative, and it was a true privilege to learn from our instructor, Rahaf Khoury, who taught with remarkable professionalism and personal care."



Amir and Revital Shmueloff, entusiastic students of Business Management

Ahmad Al-Qaisi
Pupil in our Law Track

"I always thought the path to higher education was filled with obstacles, but Access for All brought me back to learning and gave me a true university experience. I loved how the program connects people of different ages and backgrounds. In class, I felt comfortable expressing my views and asking questions. Learning basic legal principles helped me understand how the law impacts our daily lives—especially regarding our rights and obligations, and how to protect ourselves and others.

Stepping onto campus was deeply moving; I felt I was entering a new world where I truly belonged. It gave me the confidence and drive to keep advancing. My experience with my instructor, Leila, was extraordinary—she listened with genuine patience and supported me every step of the way. I wholeheartedly recommend this journey to anyone seeking to expand their horizons."



Ahmad Al-Qaisi, at the end-of-year ceremony

Batya
Pupil in our Psychology Track

"Since childhood, I dreamed of studying at a university. But due to financial difficulties, I had to leave school at a young age, and for many years, that dream felt out of reach. Through this program, I was finally able to realize that dream. I learned so much, not only academic knowledge, but also a sense of pride, growth, and hope for the future.

None of this would have been possible without the people behind the program. Without your efforts, we wouldn't have been able to reach our goals or even dare to place our aspirations on the map of success. I'm deeply grateful to everyone who helped create and support this initiative, this opportunity changed my life."



Or' Shantal's class, Psychology track

ABOUT OUR PARTICIPANTS

Number of pupils

285

Total

Gender

60% Women

40% Men

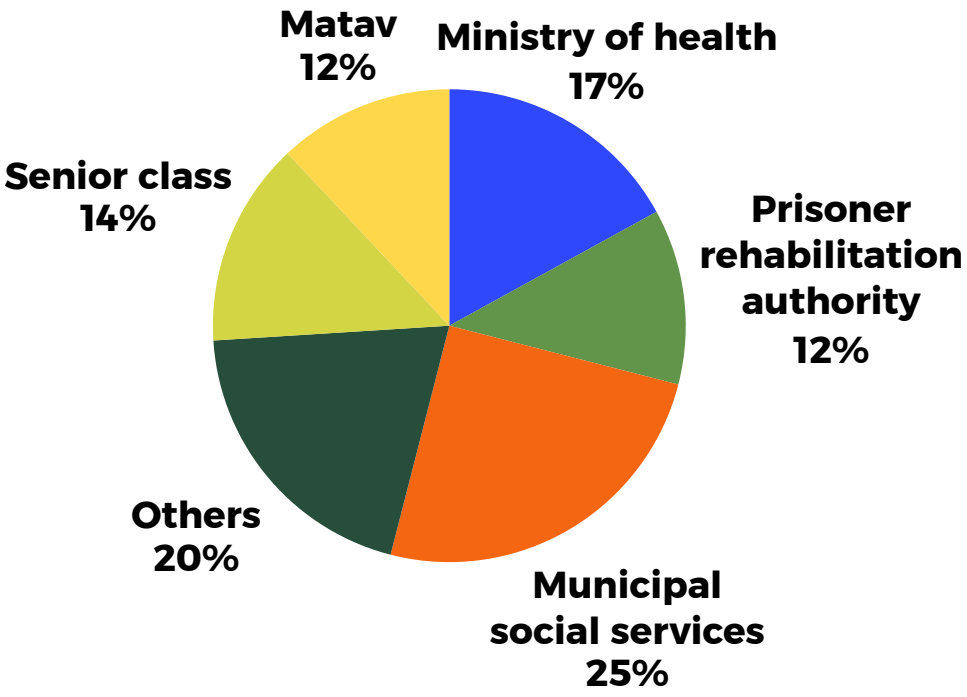
Religion

59% Jewish

41% Muslim

43% ongoing participant-pupils

57% new participant-pupils



Participants by study track

Business Administration	4 instructors	84 pupils
Law	5 instructors	105 pupils
Psychology	4 instructors	96 pupils

STUDY TRACKS

Law

Participant-learners take the Introduction to Law course, which provides them with a basic understanding of the structure of the legal system, its various branches, the rights and duties of Israeli citizens, and preliminary knowledge in contract law, law of torts, criminal law, labor law, family law and more.

The interactive study experience enables students to analyze, evaluate, and apply legal principles through case studies and debates. Each lesson is two academic hours long.

Business Administration

Participant-learners are introduced to the market mechanisms, and various components of, the Israeli market. The course covers topics such as smart consumer habits, banking relationships, family budgeting, and small business management. Furthermore, the course provides participants with a basic understanding of economics, marketing, advertising, and business entrepreneurship, providing practical tools in a changing labor landscape.

We have built a unique work module in special cooperation with The Joint (JDC) that focuses on imparting skills and aptitudes relevant to labor, that is now an essential part of the curriculum. Each lesson is two academic hours long.

Psychology

Participant-learners take the Introduction to Psychology course, which deals with the question of what psychology is by introducing its four main branches: social, cognitive, behavioral, and physiological psychology.

During the course, participants are acquainted with both classical and modern psychological theories, and the ways in which they can provide insight into different human behaviors. The course also focuses on practical aspects of psychology in various contexts, such as decision making, stress relief, group dynamics and conflict scenarios. It also explores additional subjects such as psychopathology and mental disorders, sleeping and dreaming, perception and the senses, psychological research methodology, and more. In light of the ongoing war, we have devoted time to giving participants practical tools with which to cope, such as how to spin a situation in our favor, how to adopt an optimistic outlook, and how to deal with crises and pressure. Each lesson is two academic hours long.

2025/6 SYLLABUSES

	Date	Law	Business Administration	Psychology
1	11/11/25	Introduction to Law	Introduction & Market Forces	Introduction to Psychology
2	18/11/25	Democracy & Legal System	Money & Currency	Mind–Body Connection
3	25/11/25	Constitutional Law & Rights	Banking Systems	Memory & Learning
4	02/12/25	Contract Law I + Campus Tour	Time Management + Tour	Personality Theories + Tour
5	09/12/25	Contract Law II	Monopolies & Cost of Living	Social Psychology
6	16/12/25	Criminal Law	Smart Consumer Habits	Psychopathology
7	23/12/25	Tort Law	Taxes & Pay Stubs	PTSD & Coping Strategies
8	30/12/25	Property Law	Labor Law	Developmental Psychology
9	06/01/26	Insolvency & Bankruptcy	Capital Markets I	Behavioral Econ & Parenting
10	13/1/26	Retrials & Case Re-exam	Capital Markets II	Body Language & Impressions
11	20/1/26	Law & Society	Behavioral Economics	Positive Psychology



Talin's class, Business Administration track

2026 SYLLABUS

	Date	Law	Business Administration	Psychology
12	27/1/26	Family Law	Marketing	Love & Relationships
13	3/2/26	Labor Law	Starting a Small Business	Emotion Regulation & Feelings
14	10/2/26	Social Welfare Law	Contract Law	Life & Death
15	17/2/26	Law & Gender	Standard Form Contracts	Addictions
16	24/2/26	Public International Law	The Israeli Economy	Mindfulness
--	**3/3/26**	**Purim Break (No Class)**	**Purim Break (No Class)**	**Purim Break (No Class)**
17	10/3/26	Guest Lecture	Guest Lecture	Guest Lecture
18	17/3/26	Final Project – Moot Court	Socialism & Capitalism	Dreams & Sleep
19	24/3/26	Farewell Session	Final Project & Farewell	Farewell Session
20	**28/4/26**	**Closing Ceremony**	**Closing Ceremony**	**Closing Ceremony**



Yahel's class, Law track

OUR COLLABORATORS

We believe this program is part of a continuum of care that enables our students to make choices to take responsibility for themselves, their learning processes, their development and motivation, and to illuminate their lives with a positive and powerful light that aspires toward progress. In order to maintain a stable foundation, we manage a network of extensive connections with various therapy and welfare bodies on the ground and in the main offices, which helps the program make significant achievements in various respects. Our partners and network of partnerships are a cornerstone of our program, and we are proud of our many partners who enableus to dream together and make those dreams come true.

Jerusalem City Council

The Municipality of Jerusalem, as well as the various welfare offices spread throughout the city, maintain a close and continuous relationship with Access for All throughout its years of activity in Jerusalem. The municipality assists with subsidizing the tuition for students from Jerusalem who take part in the program, and with recruiting most of the program's students through from among the various welfare offices. It is importent to mention that this importent cause could not be achieved without the city`s dedicated and commited social workers.

The Ministry of Health

We have a longstanding partnership with the rehabilitation and community integration programs of the Mental Health Division, which continues through the service provider “Natan”.

The partnership includes professional assistance, accompaniment and support for each and every student from the moment they express interest in academic studies to their participation in every lesson. We are very proud of this partnership, which grows stronger each year.

The Prisoner Rehabilitation Authority

Operating under the Ministry of Welfare and Social Affairs, the PRA is a key long-term partner, referring around 30 participant-learners to our program this year. Participation in Access for All is officially recognized as an integral component of the participants' personal rehabilitation plans.

Towards Rosh Hashana, we were deeply honored to receive an official Certificate of Appreciation from the PRA Director General in recognition of our impactful collaboration, and we look forward to expanding our joint efforts in the coming academic year.



PRA Certificate of Appreciation
Summer 2026



OUR STUDENT-INSTRUCTORS

The academic workshop began in October, a full month before the offical opening of the teaching program. This preparatory stage is more than just training; it is a space of reflection, learning, and deep engagement. Throughout the workshop, the student-instructors immersed themselves in key concepts from the philosophy of education, the development and dynamics of group processes, and the social and economic disparities that characterize life in Jerusalem. The aim was not only to equip them with tools for effective teaching, but to cultivate in them a deep understanding of the broader context in which their educational work takes place.

The academic seminar taken by the student-instructors explores themes of social justice, personal and state responsibility, adult education theory, and dialogic teaching. It offers space for both individual and group reflection, tying educational practice to broader questions of civic and social engagement. The seminar is a meeting place for group and individual learning and connects the program to broad social action. This year's academic workshop featured discussions with various activists and university lecturers.



Law track breaktime with our Law track student-instructor Galia

In the second semester, our focus shifted toward the concept of **social responsibility**. We created space for both personal and collective reflection: What does social responsibility mean to us? How do we, as future professionals, envision carrying it into our lives after completing our studies? These discussions were intimate and thought-provoking, allowing students to examine their values and aspirations in light of the knowledge they had gained.

As part of this exploration, we invited program alumni to share their journeys. Their stories of continued social engagement, whether through education, activism, community work, or policy – offered inspiring and tangible examples of how academic learning can evolve into long-term civic commitment.

The academic workshop is not merely a preparatory course. It is a transformative experience – one that invites students to see education not just as a profession, but as a form of social involvement and human connection.

Abu Tor Neighborhood field tour: An end-of-year reflection on complexity and coexistence

We concluded our student-instructors' yearly seminar with an immersive field tour to Abu Tor (Givat Hananya), one of Jerusalem's few mixed neighborhoods and a unique microcosm where history, urban proximity, and geopolitical realities daily intersect. Hosted by Kulna, a grassroots organization situated on the seamline dedicated to building a shared society through culture and music, the instructors experienced how community arts serve as powerful bridges for cross-cultural dialogue. A deeply moving highlight was being guided through the neighborhood by one of our Palestinian instructors, who co-shared her personal story and daily challenges, bringing a vital human dimension and real-life insight to the tour.





We ended the visit with a gathering in a local community garden, a vibrant meeting point created through the joint efforts of local Palestinian and Jewish residents, featuring a bilingual street sign that embodies learning outside the classroom and into the streets of Jerusalem.



It was a day that brought together intricate complexities and inspiring possibilities of coexistence, reinforcing for our instructors the profound value of empathy, civic engagement, and dialogue in their educational journey.

SUMMER ENRICHMENT COURSES

To provide ongoing learning opportunities and maintain momentum for our program graduates, we launched a series of high-impact summer workshops:

1. Introduction to the MICHAEL Method (Personal Empowerment & Capacity Development)

Founder-Led Series: Taught voluntarily by Meni Barzilay, founder of the 30-year-old MICHAEL method for personal empowerment and capacity development. Following an overwhelmingly successful guest lecture during the academic year, Mr. Barzilay offered a dedicated 4-session in-person course for *Access for All* graduates, equipping them with practical tools for self-efficacy, personal growth, and goal achievement. Over 40 participants joined the series, beyond our expectations!

2. Digital Empowerment Literacy Workshop

- Session on practical AI Literacy
- Specialized hands-on workshop focused on practical AI applications for daily life and professional advancement.
- Session on the use of digital tools at public offices and banking.

Collaborative Partnership: Organized jointly with Israel's National Digital Directorate (מערך הדיגיטל הלאומי) and the Jerusalem Municipality, attended by approximately 20 enthusiastic participants.



Digital Literacy Workshop flier

3. Paamonim Financial Literacy Seminar (Arabic Language)

Targeted Financial Guidance: A 3-session intensive seminar conducted in Arabic by a certified social worker specializing in family financial counseling, covering budgeting, smart consumerism, and navigating banking relationships.



New program friendships from East and West

Building on Academic Foundations: Graduates from the Business Administration track found this seminar particularly impactful, as it directly built upon and refined the core concepts learned in their coursework. The high demand has created strong momentum for expanding these sessions next year.



Paamonim lecturer Ahmad and some of the summer class participants



Meni Barzilay, founder of the MICHAEL Method at our summer class

THANKS AND SUMMARY

As we close the academic year, following the celebration of our final ceremonies, we take a moment to reflect on the journey we've shared. This year, once again marked by the ongoing war, reminded us how our weekly meetings serve as meaningful points of light in a complex and difficult reality. We continue to believe wholeheartedly that when social action, good intentions, and genuine care come together, true miracles can happen. None of this would have been possible without the dedication of our partners and our shared belief in the power of education to create meaningful change — for our participants and for Israeli society as a whole.

This year we expanded our initiatives, reached new communities, and strengthened our student support systems. Through ongoing collaboration and innovation, the second half of the year brought significant achievements — a testament to the shared commitment of everyone involved.

We extend our heartfelt gratitude to our **students**, who continue to challenge themselves and invest in their futures; to our dedicated **student-instructors**, whose passion drives the program forward; to our partners and affiliates from the welfare and community services. We are also deeply grateful to **Dr. Adi Koll**, for her ongoing guidance and vision.

We thank the **Dean of Students Office** and the academic and professional staff at the Hebrew University of Jerusalem for their unwavering support. Together, we look forward to the rest of the year with determination, optimism, and a shared commitment to empowering our students and strengthening our community.



End-of-year ceremony, Galia's class, Law track



End-of-year ceremony, some of our participants in our Bussiness Administration track

We thank our partners at the **Matanel Foundation** from the bottom of our hearts for their generous support throughout the years, for their collaborative thinking and for being a cornerstone of Access for all Jerusalem.

Thank you to our partners **Doron Livnat** and **Israëlactie** (Keren Hayesod Holland) for their unparalleled, constant and generous support, which makes the program and its achievements possible.

Thank you to our partners at the **Jerusalem Municipality** and in the **Ministry of Health**, with whom we run a vital joint initiative that allows us to keep going, to push forward, ask questions and grow together.

Thank you all.

May we continue on the path of leadership together!

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