

MATANEL FOUNDATION

ACTIVITY REPORT

Program:
Year: 2025

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program:

Year of activity: **2025**

Name of the report's writer: **Ronny Erez**

Function of the report's writer: **C.E.O Tikun movement**

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Website / Facebook address of the organization: **tikun.org.il**

Number of active participants in the program: 30

Estimated number of impacted participants: **3000 and more**

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines): **Project status:**
we have succeeded in publishing our inaugural issue of the Jerusalem circle Periodical, we celebrated it in a public convention. The digital platforms of the circle are in place (website, newsletter, you tube publications through the Tikun Channel). We initiated a series of public webinars that were successful, gathered, and met with a dedicated research groups to support our different publications and development of groundbreaking ideas.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

The Jerusalem Circle's Research group met for 3 long sessions, each of which dealt with one or more papers for the inaugural issue of the Circle's periodical and with thinking about broad issues of the Jerusalem circle. The research group is home to 20-30 reserchers and activist and the meeting were attended by a majority of them. We heald 3 public Webinars in Areas related to the work of the Circle, each webinar had 50-150 live attendees and was published online for further engagement. The inaugural

issue of the Circle's periodical was published in a newly built website; the publication was celebrated in a public hybrid convention in the Van-Leer institute. The name and topic of this number is "universalisms" (universalism in plural)

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...): last year we focused mainly on gathering the group of researchers that share the values of the Jerusalem circle, this year we started to work more on public outreach. We have our social media metrics for the different video publications, our mailing list, site visits, and above all – feedback we get from people reading our material, people attending our conferences and webinar. We know that our materials have reached well over 3000 people (webinar views, conference views and emails) our mailing list contains 200 quality subscribers with about 80% open rate, one video of the Jerusalem circle has reached 114K views.

Provisional guide lines for the advancement of the program in the next year: Next year is dedicated to the publication of 1-2 more issues of our periodical. The expansion of our webinars and the enlarging the ranks of our research group that will support our different publications.

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as **PDF documents**)

Please join photos – as **JPG files** – and any link or any other document connected to the program which will seem to you relevant – as **PDF document**.

The website of the Jerusalem Circle – <https://jerusalem-circle.org.il/>

Films:

- **Film of the whole inauguration conference at Van Leer institution**
<https://www.youtube.com/watch?v=219mNJKQODY&t=6s>
- **Video Podcast with the four founders of the Jerusalem Circle**
<https://youtu.be/5shHanDg1ek>
- **Film of the Webinar "Haredim for Israel" the question of integration of the ultra-orthodox in the general society of Israel**
https://www.youtube.com/watch?v=3u_42_SVZhs&t=67s

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.

Summary film:

<https://drive.google.com/file/d/18gIBtJoPYorlycX9P14nJIHXAkVQ0XWx/view?usp=sharing>

