

*MATANEL FOUNDATION*

*ACTIVITY REPORT*

**Program:**  
**Year: 2025**

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program:

Year of activity: **2025**

Name of the report's writer: **Ronny Erez**

Function of the report's writer: **C.E.O Tikun movement**

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Phones:

Website / Facebook address of the organization: **tikun.org.il**

Number of active participants in the program: **20**

Estimated number of impacted participants: **20000**

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines): **Project status:**

**This year the project had two components. The podcast continued with six new episodes recorded and five released (the six will be released this week), following the initial round. We plan to record and broadcast three additional episodes in the coming months.**

**The second component is a television program, "Zman Piyut," produced with Channel 23 and the Tzohar Rabbis Organization. Two episodes have been filmed and are expected to air soon, with an earlier release on our digital platforms and those of Tzohar.**

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.): **The main achievement is the continuous presence of the traditional voice—one that calls for respectful dialogue among Israel's diverse communities, grounded in a conception of traditionalism rooted in the heritage of the Sephardi rabbis. While the podcast has not yet reached hundreds of thousands of views, audience numbers are gradually increasing across Facebook, YouTube, and Spotify.**

**A second achievement is the successful production of two compelling television episodes that combine high-quality music with engaging and fluid discussion among interesting participants. Once the program airs, we will know whether the pilot will continue; if so, it is likely to become a major success.**

**Production of six podcast episodes featuring prominent speakers, with a total of seven guests participating. The television programs included five guests and two musicians, with the interviewer, Omer Ben Rubi—a well-known television media figure—who did an excellent job.**

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...): **Since Tikkun is an ideological movement rather than an organization that initiates and manages projects, and since the podcasts and television programs are a direct expression of this approach—namely, the dissemination of ideas and the creation of a particular kind of discourse—there are no clear measurement and evaluation tools beyond sporadic feedback from those exposed to the content and viewership data available on digital platforms. The greater the continuity of the podcast, the more episodes that are broadcast and the more listeners who are reached, the clearer it will be that the goal is being achieved.**

Provisional guide lines for the advancement of the program in the next year:  
**Filming and recording 3–5 additional podcast episodes during 2026, and turning the television pilot into a regular program.**

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as **PDF documents**)

Please join photos – as **JPG files** – and any link or any other document connected to the program which will seem to you relevant – as **PDF document**.

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.

Links for the Video- Podacast

Facebook

**The Middle Path: The Decision Facing the Traditional Parent**

<https://www.facebook.com/reel/1311251333459293>

**The Predicament of the Liberal Jew**

<http://facebook.com/reel/1375385016837313>

**Restarting Public Discourse in Israel**

<https://www.facebook.com/reel/4098962857048762>

**Between Liberalism and Tradition, Between Universalism and Local Identity**

<https://www.facebook.com/reel/4190142751261486>

**Why Do They Vote Against Their Own Interests?**

<https://www.facebook.com/reel/1204542684958212>

Link to the T.V program "Zeman Piyut" tow pilot chapters

<https://f.io/zxYBeU8Q>