

MATANEL FOUNDATION

ACTIVITY REPORT



Name of the Program: SABABTA MATANEL - Perach Zahav

Year of activity: 2024-2025 (5785)

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Number of active participants in the program: 104 (54 youth, 50 senior citizens)

Estimated number of impacted participants: Approximately 250 (including family members of participants and attendees at special events)

Give the actually state of the program

The program is fully operational in the Ashdod branch with 37 meetings conducted this year and regular participants. Activities focus on reducing loneliness among seniors and creating meaningful intergenerational connections. Metrics show a 37.5% reduction in feelings of loneliness among senior participants and 87.5% satisfaction with sense of vitality. The program serves as a successful model for expansion to additional cities, with high demand from both youth and senior populations.

The main achievements during the last year of activity

- Conducted 37 weekly meetings with an average of 104 participants (54 youth, 50 seniors)
- Significant 37.5% reduction in loneliness among senior participants
- 92.3% satisfaction with staff professionalism
- 81.8% improvement in intergenerational understanding

- Diverse activities including technology workshops, Hanukkah celebrations, joint birthday celebrations
- National event at Tel Aviv Port (20.1.2025) with participation from all SABABTA branches
- Hanukkah camp at Nordia Hostel for deepening intergenerational connections

The evaluation

The evaluation methodology included satisfaction surveys (February 2025) on a scale of 1-6, personal interviews, and testimonial documentation. Results show significant improvement in all metrics compared to the targets set. Compared to the measurement at the beginning of the project, there was a reduction from 3.81 to 2.38 in the frequency of loneliness felt by seniors. Satisfaction scores are significantly higher than the established targets. Conclusions lead to a recommendation to expand the model to additional cities, with emphasis on physical accessibility and diversifying activities.

Provisional guide lines for the advancement of the program in the next year

1. Double activity in Ashdod branch: increase participants to 200, add an additional weekly activity day
2. Open two new branches: Sderot and Netivot, with capacity to serve 100 participants in each branch
3. Develop new content: knowledge transfer workshops from seniors to youth, digital life story documentation
4. Improve accessibility: full transportation system for seniors and adaptations for mobility limitations
5. Expand impact: create a national training model to replicate the program in additional cities

Please see attached:

- *Evaluation Report (PDF)*
- *Financial Report (PDF)*
- *Participant List (PDF)*
- *Program Photos (JPG files)*