

MATANEL FOUNDATION - ACTIVITY REPORT

Program: Perach Zahav Matanel & Bney Bait

Year: 2022-2023

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program: Perach Zahav Matanel & Bney Bait.

Year of activity: 2022-2023

Name of the report's writer: Arnon Stein

Function of the report's writer: CFO

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Website / Facebook address of the organization: <https://bat-ami.org.il/>

Number of active participants in the program: 15

Estimated number of impacted participants: 15

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):

The "Perach Zahav Matanel & Bney Bait" program was successfully implemented in 8 localities in Israel's socio-economic periphery: Beer Sheva, Netivot, Sderot, Ashkelon, Tel-Aviv, Yavne, Mitzpe Ramon, and Dimona, with 22 Sherut Leumi volunteers actively participating in the program during the project's activity year. Volunteers were paired with elderly individuals living alone in public housing, offering companionship, emotional support, and assistance with minor home improvements.

The volunteers completed home-styling workshops, and the program was completed with positive results, including improvements to the elderly's homes.

This activity report pertains to a funded project we undertook. On a personal note, I, Arnon Stein, would like to mention that due to a technical delay in receiving the project approval notification, we were unable to start the planning and organization process on time. This resulted in the project being smaller in scope than originally anticipated. While the delay was due to internal factors, we take full responsibility. Nevertheless, we are proud of the meaningful impact the program has had and remain fully committed to its continued success.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

- The program was successfully launched, impacting 15 senior citizens.
- 22 volunteers actively participated in the program.
- Volunteers completed home-styling workshops and made improvements to the homes of the elderly.
- Positive feedback was received from both seniors and volunteers.

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

- **Methodology:** The program was evaluated based on feedback from both volunteers and seniors, assessing the quality of the relationships between them.
- **Results:** Successful connections between volunteers and seniors, with notable improvements in home conditions and positive emotional support.
- **Comparisons with previous year:** This was the first year of the program, so no previous year comparisons.
- **Conclusions for the future:**

Due to the war and its significant impact on Bat Ami and its volunteers, we made the decision not to continue the project for the time being. During the war, Bat Ami faced immense challenges in ensuring the safety and well-being of its volunteers, which naturally shifted its priorities and resources.

However, looking forward, should we revisit this project in the future, there are several key lessons we would incorporate. First, we would prioritize early planning and recruitment of volunteers who are specifically prepared and committed to this type of work, with a clear understanding that they would dedicate themselves to these activities 2–3 times per week. Additionally, we would allocate more preparation time for local welfare departments, as their pace of operation requires a longer lead time for effective collaboration. These steps would ensure the program's efficiency, impact, and sustainability in the future.

Provisional guide lines for the advancement of the program in the next year:

This section is not relevant at this time, as we have decided not to continue the program following the challenges posed by the war and its impact on Bat Ami and its volunteers.

The organization faced significant difficulties during this period since October 7th, including ensuring the safety and well-being of its participants, which redirected its focus and resources to other critical needs.

As a result of the war, 22 employees were evacuated from their homes, including those responsible for overseeing this project, along with more than 200 volunteers who were on active service during the events of October 7.

While the program is not being advanced for the upcoming year, we have outlined key conclusions and recommendations for the future, should we decide to revisit and relaunch the initiative under more stable conditions.

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as PDF documents)

Please join photos – as JPG files – and any link or any other document connected to the program which will seem to you relevant – as PDF document.

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.

Due to the combination of challenges faced during the war, along with a prolonged illness experienced by me (Arnon Stein), and the emergency work mode that continued for much of the year, we regretfully inform you that we are unable to provide the full range of photos, visual materials, or the 5-minute movie originally envisioned.

We sincerely apologize for any inconvenience this may cause and appreciate your understanding of the exceptional circumstances under which we operated.

Evaluation Report - Perach Zahav Matanel & Bney Bait Project

The "Perach Zahav Matanel & Bney Bait" program was successfully executed with 22 volunteers impacting 15 elderly individuals. The activities fostered both emotional and physical improvements in the lives of the elderly while also benefiting the volunteers, who grew personally and emotionally, despite facing challenges such as timing and logistics.

Participants and Involvement

- A total of **22 participants** took part in the project. Volunteers were paired with **15 elderly individuals**, and the project was designed to be an ongoing, year-long initiative. The volunteers committed to the project consistently throughout the year and did not withdraw.
- Volunteers were paired with seniors, either individually or in pairs, depending on the location.

Activities and Workshops

Home-styling Workshop - Volunteers were provided with starter kits that included gifts and a knitting kit to share with seniors. They were also trained by Einat Levy on the activities they could engage in with the elderly, including crafting ideas and support with home-based tasks.

The activities primarily focused on providing emotional support, light home improvements, and companionship.

Methodology and Feedback

Volunteers' Feedback - The volunteers found the experience **fulfilling** and expressed that it added value to their personal growth. They were satisfied with the interaction with seniors and reported the positive emotional rewards of the experience.

Elderly Participants' Feedback - The elderly participants expressed **high satisfaction** with the project, praising the volunteers for their kindness, dedication, and the improvements made to their living environments.

Supervision and Emotional Support

The program was supported by the project coordinator and a social worker, who provided ongoing emotional support to the volunteers throughout the duration of the project.

Challenges and Adjustments

- **Adaptations in Activities** - While the core of the program remained unchanged, minor adjustments were made in terms of how some activities were carried out.
- **Recruitment and Coordination** - Volunteers were recruited from the "Garinim" program and paired with seniors based on their location, with the help of the social workers in each locality.

Evaluation Metrics

- **Participant Numbers** - 22 volunteers and 15 elderly individuals participated.
- **Volunteer and Elderly Relationship Success** - Volunteers reported strong emotional bonds with their elderly counterparts, contributing positively to both parties.
- **Impact on Homes** - Minor home improvements were made for seniors, including repairs and home décor enhancements.

Success Stories and Impact

Volunteer Experiences - Many volunteers reported personal growth and increased resilience. Several shared their feelings of fulfillment from having provided meaningful support to the elderly, which positively impacted their own emotional resilience.

Personalized Success - There were multiple instances where volunteers shared that they had witnessed the transformation in the elderly participants' well-being, both physically (due to the home improvements) and emotionally (through companionship).

Budget

Income	
45,000 ILS	
Expenses	
Workshop	2,000 ILS
Project Coordinator's Annual Employer Cost	43,200 ILS