

Pictures:





Meeting Holocaust Survivors



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In collaboration with [Zikaron Bassioni](#), our Colors foundation launched this year, an inspiring project where five of our employees meet holocaust survivors weekly and listen to their stories, to share it in years to come and carry the holocaust memory forever.

This memorial day, Internal Communications, in collaboration with Colors, have created a video summarizing this beautiful project

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A huge thank you to all of our volunteers: [@Amit Nativ](#) , [@Gilli Grossman](#) , [@Danielle Kissin](#), [@Hannah Vaitablit](#), [@Lia Loshakove](#) and of course to [@Shay Goldenberg](#) for coordinating this project.

If you wish to volunteer and meet survivors in your city, please reach out to Shay.



"Thank you very much for the opportunity, the most important thing I learned - is not to postpone! The survivor kept saying "I don't know if I will be able to make it to the next meeting with you" - this generation is disappearing and if we don't do something now, we won't be able to hear and remember them."

"The process taught us a lot about the survivor, but also about us - the meetings gave life proportions"

"The survivor called us her daughters"

"The program far exceeded expectations, it was an amazing process"

"We were excited before every meeting with the survivor, as if it was the first time"

"We tell everyone we know that they must sign up for the program, it's our privilege to hear them"

"I didn't think we would reach this strength in the process"

"The Zikaron BaSalon meeting at the end of the program was amazing! My friends, children and family were there - when they heard her (the Holocaust survivor) they understood what I was talking about the whole time"

"I felt that in the lectures and workshops of the program, I get the tools to polish the story and understand what the main point of the story is. I learned how to describe the characters so that they feel alive."

"I had the privilege of accompanying an amazing Holocaust survivor in the program, 88 years old - she told her husband, "We have a new friend"

"In the beginning, the Holocaust survivor would talk about the daily difficulty, she would not leave the house at all, not even to the garden or to the doctor! From meeting to meeting, she became more alive and younger in spirit, we rewrote her story and when Holocaust Day approached, she decided that she wanted to hold a Zikaron BaSalon in her home And at her grandson's work. She asked me to tell her story at my workplace and I did."

"I met an amazing woman - eloquent, clear and knows what she wants. I told her story at Zikaron BaSalon in my house, it was a very moving evening. She sat and heard me tell her story and she was very excited to hear the story from me."