

# *MATANEL FOUNDATION*

## *ACTIVITY REPORT*

**Program:** *Expanding Lev 19 in Safed*

**Year:** *2022-2023*

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program: Expanding Lev 19 in Safed

Year of activity: 2022-2023

Name of the report's writer: Shai Meinrath

Function of the report's writer: Resource development

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Number of active participants in the program: 31

Estimated number of impacted participants: 250

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):

In 2022 and the first half of 2023, Lev 19 trained and hired 31 new employees from Safed and the area. Each received workplace training followed by one-on-one mentoring by a veteran employee who provided side-by-side modelling and coaching. The women received a full salary throughout the 4-month training period before integrating into Lev 19 as full functioning employees. To support this expansion and future hirings, we renovated a new office space that can accommodate up to 80 employees. This new and well-designed modern-looking office create comfortable working conditions and a sense that they are valued and worthy. Today, Lev 19 serves dozens of customers from the country's metropolis hubs.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

The number of new employees hired and integrated into Lev 19 – of the 31 candidates, all completed their training and successfully integrated into Lev 19 as employees - 100% success rate. During 2022, we grew from 25 employees to 41 (some of the veteran employees went on maternity leave, while others moved up the career ladder and pursued jobs in other places of work).

Client growth (as a result of staff expansion) – in 2022, we have reach over 100 clients.

Revenue growth and financial sustainability – in 2022, Lev 19's revenue grew by **30%**.

The new and well-designed modern-looking office has boosted employee productivity and workplace pride by affording the women comfortable working conditions and a sense that they are valued and worthy.

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

**Methodology: creating outsourcing services businesses in the periphery to employ women.** Lev 19 is a social business in Safed established by Amutat 51 to promote quality employment in Israel's northern periphery. It specializes in outsourced finance and accounting services and provides a full-service solution including financial controller, bookkeeping, payroll accounting, cash flow management, billing and debt collection, financial reporting and money management. A women-only workplace, many women employed in Lev 19 are ultra-orthodox.

**Results:** These women currently benefit from high-quality and stable employment with higher wages and potential for career mobility, without having to relocate or commute long distance to work. As a rule, our starting salary is 10% higher than the minimum wage for junior employees and within a few months can reach to 30% above the minimum wage. These women currently benefit from high-quality and stable employment with higher wages and potential for career mobility, without having to relocate or commute long distance to work. As a rule, our starting salary is 10% higher than the minimum wage for junior employees and within a few months can reach to 30% above the minimum wage.

**Comparison to precedent year:** with the support we receive from partners, we are able to grow more and more from year to year. In the precedent year we grew less, because of lack of room in the old office. That changes now with the new renovated office.

**Conclusions for the future:** Lev 19 is empowering and inspiring many women to realize their talent and improve their livelihood, and many have applied to us for work. Currently, there are 70 women waiting for new job openings in Lev 19. It represents a promising social enterprise with capacity for growing and employing hundreds of women from Israel's northern periphery.

Provisional guide lines for the advancement of the program in the next year:

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as **PDF documents**)

Please join photos – as **JPG files** – and any link or any other document connected to the program which will seems to you relevant – as **PDF document**.

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.