

# MATANEL FOUNDATION

## ACTIVITY REPORT

**Program:** *Raise Your Spirits Theatre (2022 production:  
JOSEPH & the Amazing Technicolor Dreamcoat)*  
**Year: 2022**

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program: **Raise Your Spirits Theatre** (2022 production:  
*JOSEPH & the Amazing Technicolor Dreamcoat*)

Year of activity: **2022**

Name of the report's writer: **Toby Klein Greenwald**

Function of the report's writer: **Artistic director (Also Director and Co-Producer in 2022)**

Mail: **toby@wholefamily.com**

Phones: **0523-822104 (02-9931102)**

Website / Facebook address of the organization: **www.RaiseYourSpirits.org**

Number of active participants in the program: Approximately **80 cast, crew and support staff**

Estimated number of impacted participants: **Approximately 3000 including audience members, cast and crew.**

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines): **We have successfully completed the auditioning and casting for JOSEPH and will, please God, begin rehearsals in July 2022. We plan to perform in late November-early December 2022.**

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.): **We performed seven times, three times in the community center of Gush Etzion, three times in the Menahem Begin Heritage Center in Jerusalem, and once in the Beit Shemesh Heichal Hatarbut (Cultural Center). We brought together a cast and crew ranging in age from 10 years old to 70+, including talented professionals who performed as volunteers, and including girls and women with difficult life challenges. Our cast included both native-born Israelis and Anglos, from Gush Etzion, Jerusalem, Beit Shemesh, Moshav Matityahu, and Be'er Sheva. The cast and crew bonded on the personal level in**

**addition to developing their performing skills. We celebrated special birthdays and other events together. We have some family members performing together with their granddaughters, so in addition to putting on a great show, we bring them together, in intergenerational bonding.**

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...): **We kept going through COVID, including sometimes by Zoom, or by rehearsing in smaller groups or outside, and it was an extremely successful venture. We reached new participants who were not previously involved in Raise Your Spirits, and also reached many new audience members.**

Provisional guide lines for the advancement of the program in the next year: **We have completed auditions and plan to start rehearsals in July please God and are grateful to the Matanel Foundation for enabling us to move forward. We are bringing back JOSEPH because it was the first show we did, in the summer of 2001, and it put us on the map.**

**Ticket sales can never cover the cost of a show, due to expenses and discounts to special groups (families in financial crisis, and families who lost loved ones to terror or as soldiers in the line of duty), therefore funding from sponsors is crucial and we are very thankful for the assistance of the Matanel Foundation.**