

MATANEL FOUNDATION

ACTIVITY REPORT

Program: *MASAK*

Year: *2022*

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program: 'MASAK'- (Directing)- Accompanying and Guiding Young Adults in Arab society in Lod.

Year of activity: 2022

Name of the report's writer: Amin El-Jamal

Function of the report's writer: Chairman

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Number of active participants in the program:20 Student

Estimated number of impacted participants: 260 Participants.

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):

The MASAK program is currently busy with the conclusive stages of the year's operations. During a recent end-of-the-year event diplomas were granted to 12th graders who will continue with us and engage in The Transition Year program. This intermediate phase is of crucial importance, as it engages recent high school graduates who have yet to determine a vocational outline for the future and are lacking in both real-world skills and career motivation. During this decisive stage beneficiaries will receive professional and academic guidance, designed to strengthen their sense of efficacy and confidence, while slowly and steadily integrating them into academic studies, the workforce and entrepreneurship training programs

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

The program conducted 2 key events for both MASAK participants and the general public respectively. These formal gatherings proved critical for the facilitation of the year's crowning achievements, i.e., an unprecedented number of 50 beneficiaries who

will proceed to take part in our Intermittent Year program. The events in question were exacted as outlined below:

- An ODT-oriented activity led by a guest moderator, an expert in Out-Door-Training, who introduced 12th graders in the program to the core-values and initiatives of our organization. The encounter also focused on key-fundamentals intrinsic to all effectual team work: stress-management, acquisition of leadership skills, solidarity and collaboration, allocation of responsibilities, etc.,
- An open encounter attended by 160 high-school graduates. The event's main speaker, famed coacher and mentor Ashraf Kortam, engaged the audience with inspiring real-life stories, including his own. The narratives presented all served to illustrate, through motivational story-telling, the emergence of Arab residents of Lod from the quagmire of poverty, delinquency and idleness.

Also of note is our joint project with Yad Hanadiv and Tel-Aviv University. This unique collaboration is set to begin next year and will engage 70 applicants who will undergo a preparatory program for academic orientation.

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

Ms. Jennifer Cohen, Director of Monitoring and Evaluation at SVF, has trained the program's management team in the effective facilitation of evaluation and measurement applications. Administrative members underwent 2 encounters, during which a joint terminology was substantiated and later used for the formulation of 3 questionnaires: an evaluation and measurement document for high school participants, a survey for volunteering students and a designated form for participants of the Intermittent Year program.

We are currently assembling all data collected and have set a date, 17.7, for a seminar day led by Cohen and dedicated to reviewing said materials.

Finally, one of our plans for next year's operations is the establishment of trifold evaluation and measurement process. This will entail the distribution of questionnaires prior to the program's implementation, during routine endeavors and upon conclusion of all activities.

Provisional guide lines for the advancement of the program in the next year:

Next year will see the implementation of a program mentioned above, founded in collaboration with Yad Hanadiv and Tel-Aviv University. The program, designed for young adults with strong potential for academic excellence, will be incorporated into our regularly administered programs and coordinated by a designated team.

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (**as PDF documents**)

Please join photos – as **JPG files** – and any link or any other document connected to the program which will seem to you relevant – as **PDF document**.

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.