

MATANEL FOUNDATION

ACTIVITY REPORT

Program: *Mechinat Rabin - The Rabin pre army program for Leadership Training*
Year: **2020-2021**

Name of the Program: ***The Rabin pre-army program for Leadership Training at Kibbutz Adamit***

Year of activity: **2020-2021**

Name of the report's writers: **Ms. Lior Davidi and Mr. Nitzan Atun**

Function of the report's writers: **Lior is the Resource Development Manager and Nitzan is the Head of the Rabin pre-army program branch at Kibbutz Adamit.**

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Website / Facebook address of the organization:

<https://hechalutz.com/programs/rabin/>

<https://www.facebook.com/HechalutzMovment>

<https://www.facebook.com/mechinatrabin>

Number of active participants in the program: **38 participants (43 started the program and 5 left during the program for different reasons).**

Estimated number of impacted participants: **38 direct participants, 5 staff members (head of the program, guides, coordinators and facilitators) and indirectly- (including children, youth, the elderly and Kibbutz members with whom participants volunteered with) approx. 550 people:**

150 Kibbutz members of Adamit who took part in events and activities conducted by the program participants and an additional 400 people, who were impacted by the program through voluntary activities.

Our participants were divided into groups of voluntary work, (they divided into 5 small groups – 2 in each group) to volunteer in 20 non formal educational frameworks.

All in all, the program impacted about 593 people.

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):

The program ended officially at the final ceremony which was held on June 22, 2021, with the participants and their families, and during July the educational staff - guides and managers met for summary discussions to conclude the year. In August 2021 there will be a staff training toward the new cycle that will start in September 2021.

At the end of July, we conducted a summer conference for 3 days which included 40 new participants for the new year.

Between the end of July until the end of August we plan to lead a staff training to prepare them for the year properly and allow for questions and answers and readiness for the program.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

***The seminar about Yitzhak Rabin, of blessed memory, the former prime minister of Israel, was excellent. The connection we have made with content related to democracy was good.**

Another seminar that focused on Shoah day was very good in terms of the content which was very relevant and suitable for the participants' group discussion about the day.

***A successful Crowdfunding campaign was held between February 16-17, 2021 and was managed by the program participants of the three branches of Mechinat Rabin, including Adamit branch participants, who reached out to many private donors, family members and friends to support the campaign and contribute to the opening of a new branch of the program at Kibbutz Mizra in Yizra'el valley.**

*** Successful completion of the program by 38 participants and their recruitment to the army for a meaningful service in different units as officers and commanders.**

***Successful implementation of navigation series, field series, pioneering series, Gender equality and women empowerment seminar, several conferences and meetings together with other pre-army programs for joint activities, several trips around the country: in Jerusalem, and separately in the north and south as part of the summary series, lectures and studies in diverse fields, including: Economics and society, Beit Midrash study, Zionism, introduction to Politics, celebration of Jewish high holidays and joint Shabat ceremonies in weekends, Leadership and world views lessons, guest speakers, meeting with the head of the Council of pre-army programs in Israel.**

***Meaningful voluntary work with children, youth and the elderly in 20 different frameworks, while working in groups and teams.**

The total number of series between 2020-2021 was: 6 series, including the first series for uniting the participants and creating bonds between them within the groups, navigation series and pioneering series for example. ●

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

Evaluation and summary of the program was done by staff members of the Adamit branch internally in final year meetings, and by the resource development manager who interviewed some of the participants by phone with questions about their personal and group experience during the year. Some of the interviews are included for example in a separate document.

Provisional guidelines for the advancement of the program in the next year:

- **Two staff members of the pre-army program were responsible for the recruitment of participants for next year, and indeed, were successful with participants' recruitment; 160 young adults will join the program next year, coming from diverse cities, villages and Kibbutzim (and will be divided into 3 branches) during September 2021- June 2022.**
- **About 19 participants from abroad will be joining the program next year, mainly from the USA and they will be divided into the 3 branches of the pre army program.**
- **The program is advertised and promoted each year on social media platforms by our marketing staff and by program alumni, which are doing a great job in reaching out to interested and suitable young adults and sharing the activities that were held during the year to attract the target groups.**
The Facebook page is included for your review
<https://www.facebook.com/mechinatrabin>
And the program alumni Facebook page:
<https://www.facebook.com/profile.php?id=100001525178617>
- **A fourth branch will open in Kibbutz Mizra in Yisra'el valley, in September 2021, which will be entirely accessible for people with disabilities.**
- **We have managed to secure additional funds to support the program from philanthropic foundations such as: The Slifka Foundation and the Meyerhoff Family Foundation for 2021-2022 and thanks to the successful mass recruitment campaign we held, which raised donations from our circle of friends and from family members who contributed to the new branch of the Rabin Program in Kibbutz Mizra.**

Please join a 5 minute movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors - **Please refer to this link to learn more about the organization and its mission:**

https://www.youtube.com/watch?v=yIJ_eM61DCo

A mass recruitment fundraising campaign and video that was published to support the new accessible branch of the Rabin Pre-army program, which will open in Kibbutz Mizra can be seen here:

<https://www.youtube.com/watch?v=Zbc7Njz3ppU&t=6s>

A short video about the activities that took place during Covid-19:

<https://www.youtube.com/watch?v=6acZDcY7UGw>