



**MATANEL FOUNDATION**

**ACTIVITY REPORT**

**Program: Tenufa Bakehila – Building Hope  
Transforming the Lives of the Needy in Ashkelon**

**Year: 2020**

**Name of the Program:** Tenufa Bakehila – Building Hope: Transforming the Lives of the Needy in Ashkelon

**Year of activity:** 2020

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**Number of active participants in the program:** 50 families

**Estimated number of impacted participants:** 200



Watch us in action: <https://youtu.be/KC5mKNqQ8CA>

## State of the Program

1. We completed renovations for 50 families in Ashkelon during the calendar year of 2020, including poverty-stricken elderly, Holocaust survivors, single parents, immigrants, families of Ethiopian origin, and people coping with disabilities or illness. Renovations included repair of electrical and plumbing systems, repair of broken walls and floors, installation of accessibility aids, and in several cases, full replacement of nonfunctioning bathrooms and kitchens.
2. We strengthened our relationship with the Ashkelon department of social welfare by demonstrating our commitment to the city through a second year of professional and impactful services to residents in need.
3. We solidified our efficiency and infrastructure within the city (relationships with municipal social workers, knowledge of city resources and neighborhoods, ongoing contact with participants). This created a foundation that enabled us to provide swift emergency support (via a second, emergency, project) for homebound families in the city during the pandemic.

## Achievements

This project reached and even exceeded its goal in 2020. First and foremost, the project completed its target of 50 large-scale renovations. Above that, it provided us with experience and infrastructure within the city, enabling us to operate a second, emergency, project during the pandemic.

Our success in Ashkelon reflects our overall success as an organization in 2020. We not only reached, but exceeded our organizational goals for the year. We carried out 456 large-scale renovations, as well as 270 emergency repairs for quarantined families. We also dispatched help to 2,000 families via our COVID hotline.



Take a look: <https://youtu.be/u4gRob83DSo>

**Our COVID activities were recognized by the President of the State of Israel, Mr. Reuven Rivlin**, who praised us as role models of mutual responsibility (please see the attached letter). We were also recognized by the Ministry of Health which designated us an emergency service provider during the first lockdown, and by Jerusalem mayor, Mr. Moshe Lion, who asked us to increase our work in Jerusalem two-fold in 2021.

### **Evaluation**

Our standard methods for coordinating and evaluating our work functioned well throughout the year and served to solidify our infrastructure within the city. The methods include:

- Regular meetings with the organization's director, the project manager and national work foreman to plan, monitor, and evaluate the project.
- Ongoing meetings with Ashkelon Social Services (scheduled - one per month; additional “ad-hoc” meetings as required)
- Documentation of each client, including photos, description of renovation work performed, description of advocacy work performed.

The Ashkelon welfare department views our work as a welcome extension of the services that they provide for the needy families in their care. As we are the only organization to provide large-scale repairs free of charge, many of the project's participants have lived for years under dire living conditions. The 50 families who benefited from the project now live in human dignity and have a foundation from which to move forward. We look forward to another productive year in 2021 in which we will provide repairs for an additional 50 families.

### **Attachments:**

List of Participants

Organizational Annual Report

Financial Report

Letter from the President of the State of Israel

Pictures

Video