

MATANEL FOUNDATION

ACTIVITY REPORT

Program:
Year: 2018-19

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program: An invitation to Piyut- “Soundtrack of Hebrew culture” for Elementary school

Year of activity: 2018-19

Name of the report's writer: Yair Harel, Uri Kroiser and Michal Brilant

Function of the report's writer: Director Invitation to Piyut

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Website / Facebook address of the organization:
<https://web.nli.org.il/sites/nlis/he/song>

Number of active participants in the program:

Approximately 2000 teachers and conductors where exposed to the project
Approximately 300 teachers are running the program.
300 Schools are using part of the songs in "Shir Shel Yom" project

Estimated number of impacted participants:
Approximately 80,000

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):

We concluded the Production of the CD and are now in the process of Marketing and implementation. We are working closely with the Ministry of education, mainly but not exclusively with the Music department, to create a multi layered work plan for the implementation of the songs in various channels. There is a meaningful investment of time, production and funds that are dedicated by the ministry of education to the program and we are working hard to make a solid yearly plan.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

- We concluded the Production of the album "Shirim Veshorashim" – The Piyut in elementary schools
- The album is accessible in all the common digital platforms
- The music department in the ministry of education invested in creating lesson plans for music teachers for all the songs.
- In progress there is the production of lesson plans for Teachers of Jewish Culture to make use of the songs in their lessons.
- The Music department funds workshop-performances in schools that implement the program
- The Music department funded the production of original arrangements for choirs and various instrumental ensembles
- A select amount of arrangements were presented in the **Annual concert** of the Music department
- A presentation of the program followed by 2 workshops was conducted in the **annual conference** of the Music teachers in Israel
- An implementation plan for 2020 was built together with the Music Department.
- 4 songs were added to the repertoire of the "Shir Shel Yom" (=a song for each day) program that runs in 300 schools in Israel
- There is a plan to create a wide and unique web site that will serve the program in a wide context of Music and song in the Education system in Israel

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

At this point we are mainly focused on the feedback from the Education office. The feedback to the CD, Arrangements and pedagogic materials that was presented in the Annual music teachers conference was very very good, so is the feedback from the Director of music studies and his staff.

We Built an implementation program and will follow up on it during 2020

We will as well follow up on the amount of downloads of the Album.

Provisional guide lines for the advancement of the program in the next year:

- An implementation plan for 2020 was built together with the Music Department for the different categories – songs, choirs, musical ensembles.
- There is an ongoing dialogue with a circle of chief directors of Humanities – Heritage, Jewish culture and Arts, together with the Music department to create adaptation to the curriculum of different topics and dimensions including lesson plans, Enriching celebrations, ceremonies and Rituals in the schools.
- There is a plan to create a wide and unique web site that will serve the program in a wide context of Music and song in the Education system in Israel

- **With the help of the Matanel foundation** (proposal to be submitted asap) we plan to create Short movies – both animation and instructional in order to help the distribution and implementation both in Israel and in the Jewish World.

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as PDF documents)

Financial report attached

Please join photos – as JPG files – and any link or any other document connected to the program which will seem to you relevant – as PDF document.

Attached:

- 1/ Video from the presentation and workshop for music teachers conducted in the annual music teacher's conference in Israel
- 2/ Video from Annual concert of the Music department
- 3/ sample of educational lesson plans

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.

We would be happy to produce such a movie