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# Jewish European Professionals - JEP-2012

## **Name of program**

Jewish European Professionals - JEP

## **Year of activity**

2012

## **Name of the report's writer**

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## **Function of the report's writer**

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## **Status of program**

JEP was launched in 2012.

Workshops at the event focus on personal growth, business and relationship coaching and advice and activities to help attendees get to know one another in a meaningful way.

## **Main achievements during the last year of activity**

Two events were planned to be held in the first year, but, due to the high interest, three events were organized in its first year. Each event had approximately 120 participants.

## **Evaluation**

The creation of high quality events has attracted young professionals in a wide range of fields

and from numerous countries. They appreciate the calm, relaxing environment, the opportunity to meet other Jewish professionals in Europe, the educational value of the workshops and tours, the cultural experience of exploring interesting locations, and the potential to meet a Jewish life partner.

Hundreds have made lasting friendships, dozens have made important business contacts, many couples are dating and at least one is engaged to be married.

One of our conclusions for the future is that there will always be a high level of turnover at JEP events. Participants are serious about marriage, so they stop coming once finding a partner. We need to put emphasis on marketing and always reaching out to new participants. This will be a major challenge for the foreseeable future.

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