

MATANEL FOUNDATION
ACTIVITY REPORT

Program: "Urban Leadership" (GARIN IRONI)

Year: 2014-2015

Name of the Program: "Urban Leadership" (GARIN IRONI)

Year of activity: 2014-2015

Name of the reporter: Uri Carmel

Function of the reporter: Director of Community Programs, BINA

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Give the actual state of the program (where the program stands at the date of the activity report, no more than ten lines):

This year (2015-2016) we have expanded the program to include an additional urban leadership cohort from Jerusalem. The Municipality of Jerusalem turned to BINA to request that we assume responsibility for the operation of a young leadership track of the municipal Youth Department. We have begun recruiting for this track which will officially launch next September 2016. In the interim, we have placed a cohort of young adults from Beer Sheva in Jerusalem for their year of service prior to IDF conscription. Currently we have 20 participants (started the year at 24 but 4 left for personal reasons), from Tel Aviv-Yafo (studying and volunteering in Beer Sheva) and Beer Sheva (volunteering and studying in Jerusalem). These are in addition to the 24 members of the 2013-2014 cohorts who completed their basic army service and have returned to volunteer and study in uniform in their home community. Each young adult volunteer works approximately 3 mornings/week in a local school and 4 afternoons/week in an afterschool program, in addition to 1.5 days/week studying Jewish sources and gaining volunteer skills. In both cities the volunteers have helped to organized holiday events, each drawing 80-150 participants. We are in the midst of recruiting our 2015-2016 cohort.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

Year of Volunteer Service, Leadership Training, and Impact

In 2014-2015 – over 40 young adults participated in the program. During the school year, each volunteer worked 3 mornings/week in a local school (Gevim and Alumot in Beer Sheva, Boyer and Ziv in Jerusalem). Each volunteer was paired with one class of approximately 30 students, and worked closely with 10-15 at-risk youth through individual and small-group tutoring and mentorship, as well as providing in-class assistance and preparing special interactive activities. Together the volunteers also organized whole-school and whole-grade social-cultural activities during recesses and surrounding holidays.

After school, the volunteers worked approximately 4 days/week in afterschool programs (moadonit) for at-risk youth in local community centers, running social-cultural-creative enrichment activities, as well as homework help and mentorship. In Beer Sheva the moadonit is fully operated by BINA in the Nirim community center, in Jerusalem the volunteers are

placed in moadoniot run by the local authorities. In many cases the volunteers worked with some of the same youth in the morning and in the afternoon, providing an approach of holistic care. Each volunteer worked regularly with 10-20 youth in afterschool programs.

Together, the 40 young adult volunteers in Tel Aviv and Beer Sheva directly served over 1000 at-risk youth, and indirectly an additional estimated 1000.

These volunteers helped to improve the academic performance, attendance, participation, motivation and self-esteem of the youth with whom they worked. This year also saw an increase of over 10% in youth participation in the afterschool programs where the young adults volunteered.

One example of the impact we see on the young adult participants is demonstrated by the fact that four members of the Beer Sheva group from last year, upon completion of their IDF service, were hired by the Youth Department of the Beer Sheva municipality to run the city's youth leadership groups (for 11th graders). This is testament to the quality of their work in the city with children and youth during the program. This opportunity also enables them to continue to develop as educators themselves and pass on to others the values and skills they acquired from the Urban Leadership Track at BINA.

Another example of impact is to be found in that graduates of the Beer Sheva cohort have joined as participants in the Beit Midrash learning program of the Secular Yeshiva in Beer Sheva and have been part of BINA's efforts in the establishment of the yeshiva in Beer Sheva. They were involved as support staff for events such as the Meir Buzaglo event coordinated by Prof. Haviva Pedaya and Dr. Shimon Vaaknin.

Events: In Tel Aviv, the young adult volunteers helped to organize community holiday events. Each event brought together 80-300 local residents from different backgrounds, particularly many of the at-risk youth with whom the volunteers worked, together with their families. In total, over 1000 local residents participated in events organized by volunteers in Tel Aviv and Beer Sheva.

Strengthening the Leadership/Study Program for Young Adult Volunteers: This past year, in addition to the weekly 1.5 days of study for each group on its own, we ran 5 joint weekend seminars that brought together all of our young adult volunteers. These seminars included: an orientation seminar, IDF preparation seminar, Jewish identity seminar, desert navigation seminar, and year-end seminar. This helped to build connections between the different groups and build a stronger sense of commitment to a larger community and cause. The Beer Sheva cohort studies under Dr. Shimon Vaaknin and the Jerusalem cohort with instructors of the Secular Yeshiva in Jerusalem. Classes include: Topics in Israeli Society, Jewish Identity Workshops, the Jewish Calendar, Exploring Jewish Traditions (emphasis on the participants' home cultures) and more.

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

Program evaluation was conducted through: formal written surveys and oral feedback sessions with young adult volunteers, evaluation sessions with program staff, formal and informal interviews with community partners (staff of schools and community centers, etc.). Surveys of young adult volunteers demonstrated a high level of satisfaction with the program, in both the volunteering and learning components, as well as reported high degree of personal impact. In relation to previous years, surveys this year demonstrated a stronger sense of

connection between the discussions on the study days and social action on volunteer days. This, we believe, is a result of our increased attention to Jewish identity and quality, study program. The following are a sample of quotes from participant surveys

Provisional guide lines for the advancement of the program in the next year:

Based on feedback from young adult volunteers, program staff, and commitment to BINA's mission to developing of informed young Jewish-Israeli leaders with a strong sense of identity, empowered and inspired by Jewish values, and committed to social improvement in Israel - we have decided to continue efforts to improve, strengthen, and deepen the Jewish-educational content of our study program for young adult volunteers, and reinforce the connection between the learning component and volunteer component of the program. We plan to continue the hugely successful class on "Exploring Jewish Tradition" which explores Jewish traditions from numerous ethnic backgrounds (Mizrachi, Ashkenazi etc).

As mentioned above, we will be modifying the format of the program due to the addition of a new cohort from Jerusalem, i.e. The year of service (before the army) Tel Aviv cohort will volunteer in Beer Sheva, the Jerusalem cohort will volunteer in Tel Aviv and the Beer Sheva cohort will volunteer in Jerusalem. We will continue to have each cohort return to their home city for their BINA program year during their IDF service.

SEE ATTACHMENTS:

- *A summary table specifying the progress in the program since the beginning of the encouragement by the Matanel Foundation according to the main parameters and objectives such as: Number of events, Number of participants, Number of beneficiaries*
- *Financial Report (see below)*
- *List of the participants to the program*
- *Photos*

Financial Report:

BINA - Urban Leadership (GARIN IRONI)		
	Budget 2014-15	Actual Expenses 2014-15
Expenses	US\$	US\$
Personnel		
Program Director	40,000	45,685
Volunteer Placement Coordinator & supervision	26,000	28,000
Operations & Program Administration	21,000	25,000
IDF liaison & recruitment	23,000	25,000
Pedagogic Coordination	14,000	included in study
Young Adult group counselors (@30% each)	14,000	included in study
Study & training program for young adults	52,000	70,960
Secretary and accounting	8,000	8,000
Total personnel	198,000	202,645
Other Expenses		
Evaluation	5,000	5,000
Staff & Participant travel	13,500	9,509
Refreshments/ activities	13,000	9,000
Marketing (materials, recruitment, printing, etc.)	4,000	3,021
Educational materials	5,000	4,490
Rent and maintenance (apts & venues)	in-kind (municipality)	4,834
Office expenses	2,500	1,105
Total other expenses	43,000	36,959
Total Expenses	241,000	239,604
Income (status for 2013-14)		
Beer Sheva Municipality	38,000	25,000
Tel-Aviv - Jaffa Municipality	32,000	35,000
Israeli Donors	12,000	12,000
Education Ministry	97,000	105,263
Applicant's Share	12,000	12,000
New Israel Fund		
San Francisco Federation *	20,000	20,000
Matanel - request	30,000	30,000
Total Income	241,000	239,263

* Part of a larger grant to BINA community programs