

MATANEL FOUNDATION

ACTIVITY REPORT

Program:

Year:

Please present your activity report according to the following lines. The whole report will not exceed 2 or 3 pages (as word document).

Name of the Program: **Passover (and Rosh Hashana) Gifts for Underprivileged Families of Combat Soldiers**

Year of activity: Rosh Hashana 2015, Pesach 2016

Name of the report's writer: Shifra Shahar

Function of the report's writer: CEO – A Warm Home for Every Soldier

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Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):

As we have received the donation from the Matanel Foundation, a month before Rosh Hashana and a month before Pessach, we immediately ordered the food vouchers, in order to prepare the envelopes for the families in need and in order to make sure they all receive them in advance, so that there is enough time to prepare for the holiday. Approximately 170 families (820 people) received vouchers in the amount of 400 NIS for Passover and for Rosh Hashana; altogether a total of 114,000 NIS in vouchers were distributed. (receipts were already sent to your foundation as soon as we bought them.)

The families that received these vouchers were referred to us by Troop Commanders and Company Commanders.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

It is important to note that prior to joining the army many of the combat soldiers helped with supporting their families financially. Once they were drafted by law, their families, who suffer from an extremely low economic state and in many cases are in massive debts, were further devastated economically.

It is important to understand that due to the difficult security situation, many soldiers were not dismissed to their vacations and free weekends, thus many who are working on those leaves in order to provide for their families could not have done so, and this income is missing.

We are happy to help these families, whose sons are combat soldiers, yet they do not have the means to celebrate the holidays in dignity without this help.

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

As mentioned above, we were privileged to be able to help so many families who had absolutely no one else to turn to for help. We have received many letters which thanked us emphasizing that it was with this help that they were able to celebrate the holiday. Due to our close relationship with the Administrations of the Supermarket chains, we are able to purchase the food vouchers with a discount of 10-12% which after the change of the law regarding food vouchers, is the highest discount in the country. This enables us to maximize the donation so that many more families can benefit from this support.

Provisional guide lines for the advancement of the program in the next year:

A Warm Home for Every Soldier supports the soldiers' families who are in massive economic distress all year long. The commanders in all combat units contact our organization when they recognize a soldier whose family is in massive financial crisis. As the holidays arrive it is even more important for us to make sure that all families can celebrate the holiday in dignity. In many cases, their sons are on duty during the holiday and we believe that while they are far from their sons and concerned, they should at least be able to properly purchase food for their holiday meals.

A summary table – as PDF document – specifying the progress in the program since the beginning of the encouragement by the Matanel Foundation according to the main parameters and objectives such as:

Number of events: 2

Number of participants: 170 families

Number of beneficiaries: about 820 people (in average)

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (PDF documents)

As previously discussed, when we signed the agreement with the Matanel Foundation, it was agreed that the list of beneficiaries is confidential due to our agreement with the IDF.

Please joint photos – as photos – and any document connected to the program which will seems to you relevant – as PDF document.