

MATANEL FOUNDATION
SUMMARY TABLE
Kaima Organic Farm / August 2015- July 2016

Supply summary table – as **PDF document** – on program progress since the beginning of engagement with the Matanel Foundation, according to the main parameters and objectives:

OBJECTIVES

Kaima, meaning *sustainability* in Aramaic, encourages the personal and professional development of youth who have dropped out of school youth via a multi-faceted program of hands-on organic farming and other activities. Through our main initiative, Kaima Organic Farm, as well as our Project Based Learning lab, our offsite hydroponic greenhouse, and other workshops, we offer meaningful long-term engagement for Israelis, ages 15 - 18, who cannot adjust to other educational or social settings. Our model, which uses employment as a vehicle for personal development and advancement, teaches participants learn to grow, cultivate, market, and sell the farm's organic products; secure other soft and hard skills to facilitate the transition to young adulthood; earn a salary; and see themselves as fully invested partners in all activities. Kaima is successfully helping these young Israelis turn their lives around through a unique endeavor, generating income which is helping to sustain a significant portion of our budget, with far-reaching social benefits.

PROJECTIONS

Beneficiary	Goal
Dropout youth	<ul style="list-style-type: none"> • Suggest agricultural principles as a metaphor for personal growth. • Encourage youth to engage in positive interaction with adults and their peers. • Provide opportunities to build self confidence and self sufficiency in pro-social ways. • Bring urban youth into nature. • Provide much-needed on-the-job training and practical tools for young people facing significant barriers and provide a safe environment to incubate new skills.
Community at large	<ul style="list-style-type: none"> • Engage large numbers of individual Israelis to act out of concern to better the live of dropout youth. • Respond to the growing market for organic produce. • Encourage environmental awareness, bring people outdoors, and facilitate repurposing of under-utilized public space.
Educational partners	<ul style="list-style-type: none"> • Legitimize non-conventional educational settings. • Offer other professionals relevant solutions in support of their efforts to provide the skills needed to help Israel's youth integrate into the workforce. • Replicate the model.

OUTCOMES

Our responses below relate only to Kaima young workers who take part in our educational/vocational programming and do not reflect the work done by hundreds of others who also volunteered on the farm throughout the year.

- 1. Number of participants:** During the 2015-2016 academic year, a total of 42 young farmers (workers) took part in Kaima programming and received salaries; 35 were classified as "long-term," meaning they participated for a minimum of three months, 2-5 times weekly, from 7:30 - 2:30 in different shifts. We are now actively recruiting for Kaima's 2016-2017 yearlong program. A total of NIS 198,000 NIS was paid in salaries to our teen farmers during this period.
- 2. Number of events/activities:** Activities with our young farmers took place daily. Throughout the year, we also organized permaculture lectures, visits to other agricultural operations, and open-day activities for both our workers and the public at large. Details are provided in our attached activity report.
- 3. Details on our educational partners:** Our educational partners include:
 - a. Jerusalem and Mate Yehuda branches of Kidum Noar (Advancement of Youth):** We work with social workers connected to these municipal-run initiatives charged with aiding dropouts and finding them work. Both bodies help identify potential Kaima participants.
 - b. The Ministry of Welfare.** The Ministry helped advance our programming through their *Madonit Noar* (Youth Club) initiative, a State-funded program that helps to underwrite a portion of the social costs for every teen registered through social services.
 - c. Israel's National Insurance Institute (*Bituach Leumi*).** This body, which had previously approved of its support contingent on the involvement of the Ministry of Welfare, began to fund our work. We meet with them time to time on farm activities and provide them with general concentration.
- 4. Number of customers:** Currently, ahead of schedule, Kaima serves over 250 CSA subscribers out of six distributions centers. Our new hydroponic greenhouse is enabling us to increase our output, our customer base, and our income. Noting that our goal as a business is to grow and sustain ourselves, we still see ourselves as an educational enterprise.