Chairman:
Chief Rabbi Pinchas Goldschmidt
Director:
Albert Aflalo

HULYA A.s.b.l. חולי"א
RCS Luxembourg F N° 8402

Members of the Board:
Chief Rabbi Shemuel Riccardo Di Segni
Chief Rabbi Pinchas Bruno Fiszon
Rabbi Avichai Apel

בס"ד

MATANEL FOUNDATION

HULYA

ACTIVITY REPORT

Program*: JEP – Jewish European Professionals*

Year: 2013

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program: JEP – Jewish European Professionals

Year of activity: 2013

Name of the report's writer: Sara Ives

Function of the report's writer: Program Director

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):

JEP is gradually expanding to reach a wider circle of participants as it constantly loses participants who meet their potential spouses at the events or elsewhere. There were 3 major European events held in 2012, as well, as a number of reunions organized by JEP attendees in their respective cities inviting new friends from other countries to attend. One such reunion, got so big that JEP was asked to step in to take care of the logistics. About 100 people ended up partaking in the spontaneous Shabbaton. Workshops at the events focus on personal growth, business and relationship coaching and advice and activities to help attendees get to know one another in a meaningful way.

23 Rue Aldringen
L-1118 Luxembourg
☎ : +352 26 200 253
🖷 : +352 26 200 254
@ : mail@hulya.lu

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The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

The three top-quality European events took place in Bratislava on May 24-27, Valencia on 22-25 August and Cascais during Chanukah on 28 November – 1 December. Close to 500 participants joined the events and/or reunions.

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future…):

There are currently 11 couples married or dating seriously that we know of from 2013. The number of friendships formed in innumerable and many have thanked us for contacts they have made for business purposes. These events successfully attract successful young professionals in a wide range of fields and from numerous countries. They have the potential to be a major force in shaping their local Jewish communities.

As mentioned previously, there will always be a high level of turnover at JEP events. Participants are serious about marriage, so they stop coming once finding a partner. We need to continuously market JEP and always reaching out to new participants. This will be a major challenge for the foreseeable future.

Provisional guide lines for the advancement of the program in the next year:

We would like to formulate the best plan of action for marketing JEP which is no easy feat on a tight budget. This will constantly need to be revaluated on a regular basis. We've met with JEP participants who shared their ideas on the future of JEP, we would like to implement the ideas most likely to succeed in the coming year.

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