

# MATANEL FOUNDATION

## ACTIVITY REPORT

**Program:** *Ofek Liyladenu's Nitzan Matanel Employment on the Horizon Program*  
**Year: 2021**

Please present your activity report according to the following lines. The whole report will not exceed 2 or 3 pages (as word document).

Name of the Program: *Ofek Liyladenu's Nitzan Matanel Employment on the Horizon Program*

Year of activity: 2021

Name of the report's writer: Yael Weisz-Rind

Function of the report's writer: Executive Director

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<https://www.facebook.com/ofekliyladenu>

Number of active participants in the program:

47 teens (young men and women) participated in the program this year.

Our estimate of the number of people who benefitted from the program (in addition to the teen participants) includes parents and siblings, employers, and members of the family's community and work colleagues of the teens. We estimate that altogether, 224-250 people are positively impacted by the program.

Give the actual state of the program (where the program stands at the date of the activity report, no more than ten lines):

We had to be flexible and creative in implementing our training program this summer. We needed to reconfigure our plans for "training days" in June 2021. We had invested significant efforts in building our partnership with Bank Discount, and their collaboration with us including using their premises for training days. However, because a number of our youth were not yet fully vaccinated (because they had not yet reached the qualified age for vaccinations), we needed to divide our participants into separate groups and finding new locales for "training days" where they could participate in separate training sessions in keeping with Ministry of Health protocols.

We succeeded in conducting the training sessions in alternate facilities. The teens explored their capacities and learned about the demands of the work place. Sessions

were led by specialists with expertise in promoting employment opportunities for people with disabilities. These sessions were conducted in collaboration with Migdal-Or, Israel's rehabilitation center for the blind and visually impaired. We continue to utilize and explore the potential of zoom sessions as a component of training to include those in remote locations.

The main **achievements** during the last year of activity (main achievements, number of events, number of participants, etc.):

Ofek Liyladenu's Employment on the Horizon program continues to build momentum each year. The number of teen participants grows each year (and were it not for the pandemic, we believe the numbers would be even greater).

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

Ofek Liyladenu evaluates the program annually, with written and oral feedback to measure the satisfaction of the participants, their parents and their employers. Another key measure is the extent to which the program builds the capacity of alumni to pursue voluntary military and civic service, higher education and employment—as well as community leadership. A number of alumni participate in “Seeing Differently,” their own initiative to educate and expose their communities to the challenges of sight impairment. Over the long term, the program's goal is to make a difference in the proportion of blind and sight impaired people who participate in the workforce and live economically and socially independent lives as adults.

In the past, we've shared this [Israel 21 Century article](#) which documented the program's achievements.

Provisional guide lines for the advancement of the program in the next year:

Our goal is to continue to successfully navigate the challenges of the COVID pandemic, and ultimately, to return to normative functioning, in full compliance with Ministry of Health protocols and guidelines. We hope to provide more individualized guidance to teen participants during the time they work in their summer jobs and to expand the placements we can make for teens in Israel's socio-economic and geographic peripheries. Our experience over recent times has affirmed that we can successfully utilize zoom training to enlist teens in the peripheries. A significant proportion of teens who participate in the training (in person or on zoom) actually take part in summer jobs. But those who participate in the training gain skills and self-confidence that prepares them for future employment in their communities.

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as **PDF documents**) – Please see attached.

Please join photos – as **JPG files** – and any link or any other document connected to the program which will seem to you relevant – as **PDF document**.

Photos are attached and here again, is the link to the [Israel 21 Century article](#).

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.

<https://ofekl.org.il/english/about/>

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