

MATANEL FOUNDATION

ACTIVITY REPORT

Program: *Ofek Liyladenu's Employment on the Horizon Program*
Year: 2020

Please present your activity report according to the following lines. The whole report will not exceed 2 or 3 pages (as word document).

Name of the Program: Ofek Liyladenu's Employment on the Horizon Program

Year of activity: 2020

Name of the report's writer: Yael Weisz-Rind

Function of the report's writer: Executive Director

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Number of active participants in the program:

46 teens (young men and women) participated in the program this year.

Estimated number of impacted participants: In addition to the participating teens, the program bears an impact on their parents and siblings, on their employers and the community at large. We estimate that altogether, 224-250 people are positively impacted by the program.

Give the actual state of the program (where the program stands at the date of the activity report, no more than ten lines):

Ofek Liyladenu teen work candidates participated in two training days held via Zoom on July 2 and July 7. They explored their capacities and learned about the demands of the work place. Sessions were led by specialists with expertise in promoting employment opportunities for people with disabilities. These sessions were conducted in collaboration with Migdal-Or, Israel's rehabilitation center for the blind and visually impaired. We were able to utilize all features of Zoom, including break-out groups to allow the young participants to learn in smaller groups. Of course, there were also challenges posed by the zoom format, both training days were very successful and enabled teens from remote regions to participate (overcoming what would otherwise have been daunting geographic barriers). In the future, even when (we hope) zoom is no longer necessitated, it is possible that zoom will be a component of training to include those in remote locations. Only 10 teen participants

were able to be work-placed due to Ministry of Health restrictions, but we hope to return to the program's normal capacity next year.

The main **achievements** during the last year of activity (main achievements, number of events, number of participants, etc.):

Ofek Liyladenu is steadily building on the achievements of the Employment on the Horizon program. The number of teen participants grows each year (and were it not for the pandemic, we believe there would have been more than 80 participants—last year's record growth). This past year, two teen participants with multiple disabilities participated in the program. Ofek Liyladenu was able to maintain contact with employers who participated in the program in 2019, and we look forward to future cooperation. Ten teens were able to work this summer and they successfully completed their employment.

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

Each year, Ofek Liyladenu evaluates the program on the basis of the satisfaction of the participants, their parents and their employers. Another key measure is the extent to which the program builds the capacity of alumni to pursue voluntary military and civic service, higher education and employment—as well as community leadership. A number of alumni participate in “Seeing Differently,” their own initiative to educate and expose their communities to the challenges of sight impairment. A recent [Israel 21 Century article](#) documents the program's achievements. Over the long term, the program's goal is to make a difference in the proportion of blind and sight impaired people who participate in the workforce and live economically and socially independent lives as adults.

Provisional guide lines for the advancement of the program in the next year:

Our goal is to enable the program to return to normative functioning as soon as possible, and to continue to build on its momentum. We hope to provide more individualized guidance to participants and to expand the placements we can make for teens in Israel's socio-economic and geographic peripheries. We learned that we can include teens in the peripheries in zoom training, and we will continue to utilize zoom for that purpose.

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as **PDF documents**) – Please see attached.

Please join photos – as **JPG files** – and any link or any other document connected to the program which will seem to you relevant – as **PDF document**.

Photos are attached and here again, is the link to the [Israel 21 Century article](#).

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.

<https://ofekl.org.il/english/about/>

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