

# *MATANEL FOUNDATION*

## *ACTIVITY REPORT*

**Program:**  
**Year: 2019**

Please present your activity report according to the following lines. The whole report will not exceed 2 or 3 pages (as word document).

Name of the Program: **Recipe for Success**

Year of activity: **2019**

Name of the report's writer: **Elizabeth Homans**  
Function of the report's writer: **Director of Resource and Development**

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**[www.beersova.org.il](http://www.beersova.org.il); FaceBook: BeerSova NonProfit Organization**

Number of active participants in the program: **19**

Estimated number of impacted participants: **All were impacted,**

Give the actual state of the program (where the program stands at the date of the activity report, no more than ten lines): **The program is now in the process of recruiting potential candidates for the third course; using the same format as this past time. You WILL NOTE that the program itself, with the scheduling, types of lessons, professional training, and experience is absolutely similar to the previous years.**

**The main achievements during the last year of activity** (main achievements, number of events, number of participants, etc.):

Beginning 1 March, the participants began to meet with the program's coordinator (a social worker) who received referrals of potential candidates from the municipal social services. She met each candidate in person several times, and selected 19 final candidates who participated in the program. 4 personal and group meetings with the participants focused on preparation before the actual training began, including identifying the potential difficulties each participant may have and exploring methods to overcome them.

**This past year, with half of the participants being Beduion, the opportunity of combining the two groups of women opened the avenues of conversation of the similarities faced by each woman. This allowed the women to learn about each**

**one's challenges, encouraging them to open up the lines of communication, and realize just how much the issues in their lives are parallel.**

**Professional training:** the training included 2 semesters of 6 weeks each including a weekly lesson/experience in the Social Kitchen of the Be'er-Sova Community Restaurant. These sessions were conducted by a professional chef from "The Chef College". In addition, there was a weekly meeting with the social worker coordinator. The 1<sup>st</sup> semester focused on learning basic culinary skills. The 2<sup>nd</sup> semester focused on internship and professional guidance, including two field tours at potential work places. In addition to the training, the coordinator sought potential employers and provided them with information about the program.

**Becoming integrated into the labor market:** each graduate received professional consultation for job placement; a follow-up by the coordinator and support as necessary to make sure the participant is able to hold the job for the long-term.

**In 2019, 19 women participated and completed the course.**

Each participant, upon completion of the course, received an official diploma, signed by "The Chef College" and by the Municipality of Be'er Sheva. I participated in the program on 31 December 2019.

**The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future. 2019 was the third course,**

**Provisional guide lines for the advancement of the program in the next year:**

- At the present, based on the success of the first three courses, the course will be developed and delivered according to success factors:
- At least 19 women each year will graduate successfully from the program and start working in the food industry.
- At least 10 women from each year will maintain their new job positions for one year or more.

**Please join the Evaluation Report,**

Program success is defined as a minimum of 19 women per year graduating from the vocational course & finding employment in the food industry. Be'er-Sova utilizes a multifaceted evaluation strategy. At the end of first 3 months & the end of the 2nd semester, the coordinator, course instructor & CEO of Be'er-Sova meet to assess & review each participant's progress & their personal questionnaires which are used to revise or readjust future approaches. Graduates complete a third questionnaire 6 months after concluding the course with the goal of optimizing program efficiency. Success is based on a combination of the staff evaluation process, participants' feedback, number of women who received certification & are gainfully employed.

**Financial Report and the list of the participants to the program (as PDF documents attached)**

Please join photos – as **JPG files** – and any link or any other document connected to the program which will seem to you relevant – as **PDF document attached.**

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.