

MATANEL FOUNDATION

ACTIVITY REPORT

Program:

Year:

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program: **GO LOCAL**

Year of activity: **2018/2019**

Name of the report's writer: **Yaarit Lobel Ashush**

Function of the report's writer: **Program Manager**

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Website / Facebook address of the organization:

<https://www.facebook.com/GoLocalNegev/>

Number of active participants in the program: **25**

Estimated number of impacted participants: **200**

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):

We are currently opening cycle 3 of the program - a web developer course while keeping in touch with previous graduates and broad-minded in the high-tech world

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...)/ Provisional guide lines for the advancement of the program in the next year:

For the past three years we have been running a web developer course in Yeruham. The course is attended by residents of Yeruham alongside residents from the Negev region: Go Local.

Go Local is a program that trains young women and men to work in high-tech, with the aim of strengthening the young community in the Negev. The program fosters entrepreneurship while providing the skills of full stuck web development, work experience, networking and physical space to work in the

tech industry. 25 women and men, from the Negev area are participating in our 3rd cohort, started in January 2020. The mid-term project of the program is to build websites for non-profit organizations and small businesses practicing the technical skills they've learned so far. In this way, our participants will be able to give back to the community they belong to.

The course content is delivered by the Cambium software house. Some graduates are currently employed as developers.

Please join the Evaluation Report, the Financial Report and the list of the participants to the program **(as PDF documents)**

Please join photos – as **JPG files** – and any link or any other document connected to the program which will seem to you relevant – as **PDF document**.

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.