

MATANEL FOUNDATION

ACTIVITY REPORT

Name of the Program: Dor Ledor- Perach Hazahv

Year of activity: 1

Name of the report's writer: Nir Issachar

Function of the report's writer: CEO

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Number of active participants in the program:

1. In the weekly program which was called "DOROT" and now called "Happy Hour", we have 230 volunteers, meeting 215 elders, at least once a week for at least 10 months.
2. On our program "help on the way", we have over 1,700 volunteers responding for over 10 requests per day and from at least 1,300 elders in the past year.
3. In our holiday's projects, we had above 500 volunteers in the past year, helping at least 200 elders.

Estimated number of impacted participants:

At total we had 2,400 volunteers and 1,700 lone elders that enjoyed the programs activity in the past year.

Give the actually state of the program

(where the program stands at the date of the activity report, no more than ten lines):

We are doing very well, a lot of it is thanks to you. We manage to extend the local municipalities where we give our services from only Tel Aviv and Lod in 2018 also to Jerusalem and Beer Sheba in 2019.

According to your request to focus your donation, we now try to provide an answer for needs which are not covered by the governmental institutions or the social. That Is why the call line we created for the lone elders is so essential. They tell us what kind of assistance they need, and we are using our different platforms to connect

the lone elders back to the community with our volunteers.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

According to the summary in the contract of Perach Hazahav and the agreement with Matanel foundation:

- 1) We manage to give financial support for 45 lone elders with a renovation of their apartments in a full 4 days of work. Some of them together with a professional construction company- "Denya cibus".
- 2) We manage to give rechargeable buying card for the supermarket for another 8 lone elders for 250 Nis a month. Those elders didn't have a way to pay for their groceries without your donation.
- 3) In "help is on the way" we were manage to save 50 NIS in 1 out of 4 requests that we got to our call center, at total of 750 requests that saved money for the elder. For example- a volunteer that gave the lone elder a lift with his car instead of the elder pay for a taxi.

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

We had the privilege to get a professional company "Key Impact" that evaluated our activity for the first 6 months of the program. We created a questioner for the elders and invested time and effort of phone calls for 1 out of 4 elders that got our services. For the volunteers we used questioners that was sent to the digitally.

Some of the things we checked with the elders:

- how lonely are the elders that addressed us- 69% of our long term beneficiary feels lonely often.
- Did they exchange contact info from the one time assistance of volunteers on "help is on the way"-68% answered yes.
- were the elders happy/satisfied with the assistance from the volunteer? 91% answered yes.

In addition, we have a full report in I attached to this report.

Provisional guide lines for the advancement of the program in the next year:

In 2020, We wish to extend our services from 4 local municipalities to 6, and to raise the number of volunteers and elders in at least 50% more from the current participants.

To do so, we are building agreements are recruiting budgets from "Mifal hapais" and from "Kranot Habituah Haleumi" who chose to work with us in 2020.

In addition, we are building a strategic plan with "Bank Leumi" that decided to invest in us the upcoming year not only financially, but thorough volunteering hours for their employees.

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as PDF documents)

1. Attached the evaluation report- in excel and PDF that summarize it.
2. Attached the summery of the houses we renovated this year with the name of the elders, the name of his street, and a summary of the work.

Please join photos - as JPG files - and any link or any other document connected to the program which will seems to you relevant - as PDF document.

1. A short video that summeriz the renovation project.
<https://www.facebook.com/dorldortlv/videos/457013871734495/>
2. A short animated movie with English subtitels for "help is on the way"-
<https://www.youtube.com/watch?v=pXggjRuXWc&t=8s>
3. A short video about our new collaboration with "Bank Leumi"- <https://www.facebook.com/dorldortlv/videos/1204707756396877/>

Photos- all of our photos are for you to use in this link-

https://www.facebook.com/pg/dorldortlv/photos/?ref=page_internal