

**BINA: The Jewish Movement for Social Change**  
**Elderly Support – Urban Intergenerational Care**  
**Report to the Matanel Foundation**  
*August 2019*

Please present your activity report according to the following lines. The whole report will not exceed 2 or 3 pages (as word document).

**Name of the Program:** Elderly Support - Urban Intergenerational Care

**Year of activity:** 2018-19

**Name of the report's writer:** Noga Brenner Samia

**Function of the report's writer:** Deputy Director, BINA

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**Number of active participants in the program:** 8

**Estimated number of impacted participants:** 32 beneficiaries

**Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):**

In the 2018-19 activity year eight Israeli participants of Mechinat BINA volunteered on a weekly basis with 32 elderly individuals through two municipal programs and two community centers for senior citizens in underprivileged neighborhoods in south Tel Aviv and Yeruham. Each volunteer worked directly with four individual senior citizens twice a week for a total of 96 hours per volunteer throughout the activity year. Volunteers made home-visits, assisted with light housework, accompanied the elderly to run errands, and most crucially, provided emotional support, attention and care to combat loneliness and isolation. Mechinat BINA volunteers also organized Jewish and Israeli holiday events for the elderly in local community centers for senior citizens.

Mechinat BINA's work with the elderly focuses on empowerment in two central ways: First, our volunteers emphasize carrying out tasks *with* the elderly, as opposed to *for* them, to strengthen their sense of self-value and independence; and second, our volunteers empower the elderly to share their personal narratives as part of Mechinat BINA's Neighborhood Stories Project. Our volunteers transcribe the elderly's personal stories and narratives, which will be collected and assembled into a book.

**The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):**

We are proud to say that during the 2018-19 year of activity 32 elderly individuals received ongoing weekly support from eight Mechinat BINA volunteers. Mechinat BINA's Elderly Support volunteers received ongoing training and supervision provided by professionals through the municipality's SELB program (a basket of services intended for homebound senior citizens - primarily Holocaust survivors), specifically related to gerontology and aging in order to provide effective and high-quality support for the elderly.

During this past activity year Mechinat BINA continued our work in cooperation with the Tel Aviv-Jaffa municipality through the SELB Program and Dor L'Dor, an organization whose goal is to alleviate isolation and loneliness among the elderly.

In the 2018-19 activity year Mechinat BINA's eight volunteers planned two larger-scale Jewish holiday events: a Hanukkah celebration at Beit Hamish in Tel Aviv and a Sukkot event at the Yeruham Senior Citizens Community Center. Approximately 70 senior citizens attended our holiday events throughout the 2018-19 activity period.

**The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):**

To evaluate Mechinat BINA's volunteer placements, we conduct quantitative and qualitative evaluations with our volunteers. We surveyed volunteers with a combination of quantitative measures using a Likert scale and open-ended questions to receive qualitative feedback on participant satisfaction with their volunteer placement. SELB conducts thorough evaluations with the elderly and with key organizers of our partner community centers regarding the satisfaction and impact of our volunteers' work with the elderly. We use both our volunteer evaluations and SELB's evaluations to assess the Elderly Support program.

Our volunteer evaluations reveal that the volunteers were satisfied with their volunteer placements in the Elderly Support Program and found their work meaningful and fulfilling. Feedback from SELB's evaluations of senior citizens and community center personnel shows that the elderly participants enjoyed and looked forward to our volunteers' visits, events and activities. Both SELB and Dor L'Dor have been continuously satisfied with Mechinat BINA's work with the elderly and have requested that we maintain our partnership.

**Provisional guide lines for the advancement of the program in the next year:**

We are thrilled with the positive feedback that we've received with regards to the Elderly Support Program during the 2018-19 year of activity. We are eager to increase the scope and impact of our program, especially through our Neighborhood Stories project, to reach even more senior citizens so that they can continue to receive the support that they need to combat isolation and loneliness.

The support of the Matanel Foundation has been invaluable to the success of our Elderly Support Program and we thank you again for your support in our work. It is an honor and pleasure to partner with the Matanel Foundation.

**Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as PDF documents)**

**Please join photos – as JPG files – and any link or any other document connected to the program which will seem to you relevant – as PDF document.**

**Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.**