MATANEL FOUNDATION

ACTIVITY REPORT

Program: Kedma School Cultural Enrichment Program | Perach Zahav
Year: September 2018 – August 2019

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program: Kedma School Cultural Enrichment Program | Perach Zahav Program

Year of activity: September 2019 – August 2019

Name of the report's writer: Liat Granot-Dadon

Function of the report's writer: Fundraiser

Mail: e.kedmail@gmail.com

Phones: +972-3-6727474

Website / Facebook address of the organization: http://www.kedma-edu.org.il | https://www.facebook.com/KedmaEducation10/

Number of active participants in the program: 150 + 30 Veterans in Perach Zahav Program

Estimated number of impacted participants: 180

Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines): Kedma School, located in the Katamonim neighborhood in Jerusalem. Last summer Kedma school staff prepared a cultural enrichment plan in the sum of 80,000 NIS spent on various in school and outside of school activities. The school collaborated with other organizations such as Achari and Etgarim for activities such as lectures and outside workshops and activities. Perach Zahav Program had joint activities of 12th grade students with Holocaust Survivors throughout the school year, a program was prepared in the sum of 20,000 NIS. The donation allowed the expansion of the pedagogical school activity outside the school, thereby enabling the students' experiences and horizons to be broadened.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

Perach Zahav: 12 grade students met with 30 Holocaust Survivors from Hoffman House throughout the year. They documented Holocaust Survivors from North Africa personal stories, who were only recently recognized by the Israeli State as survivors. The veterans were guests of honor at the Holocaust Day ceremony held at Kedma school. There were 6 joint activities throughout the school year.
**Enrichment program:** Matanel Foundation's grant expanded the students' experiences outside and inside the school. It allowed integrating new spheres of learning outside the classes and included a range of topics and experiences, especially field trips, in school lectures and site tours. The cultural enrichment program also allowed many outdoor activities and learning experiences related to Israel’s heritage and culture. Matanel Foundation's grant was spent on a total of 32 activities: Nine School events; Seven lectures and school workshops; Nine tours and museum visits; Two school programs in collaboration with other organizations; Two theater shows; Three field trips. (Please see attached Financial report for detailed information).

Outdoor activities both in nature and in museums were a great contribution to the students learning process and personal development. After school learning activities are absent from school students; therefore, it is of utmost importance to expose them to educational experiences that are not in the regular curriculum.

**The evaluation** (methodology, results, comparisons with the precedent year, conclusions for the future…):

The Cultural Enrichment Program included all 150 students in Kedma School. Before Mananel Foundation's donation, cultural activities were primarily based on content provided by the Ministry of Education and Jerusalem’s Municipality and on events produced by the school's staff. The grant enabled the expansion of learning activities to other organizations such as Etgarim Association and School events such as Pool day and Purim Party as well as learning opportunities in spaces outside the school. It also allowed many field trips and museum visits. The activities were divided between the different classes and were adjusted to the contents taught in the classrooms.

The funds for next year will be used in the same manner. Allocation will be distributed among the different classes for specific activities that match the educational program and the focus of each class. Kedma School team is characterized by pedagogical innovation, critical thinking and commitment to Jewish and Israeli traditions and the activities reflect these commitments. Next's year budget will be spent on activities that are complimentary to the different classes’ curriculum and on School events which are more spontaneous.

**Provisional guide lines for the advancement of the program in the next year:**
1. 20% of the grant will be supporting Perach Zahav Activities.
2. 15% of the grant will be supporting workshops and activities
3. 20% of the grant will be supporting various school events.
4. 45% of the grant will be supporting trips, visits, and outdoor activities.

Please join the Evaluation Report, the Financial Report and the list of the participants to the program (as PDF documents)

Please join photos – as JPG files – and any link or any other document connected to the program which will seems to you relevant – as PDF document.

Please join a 5 minutes movie which presents your institution and the particular project supported by the Matanel Foundation. The movie should be accessible to the philanthropic world and to other potential donors.
Please find Kedma’s highlights video for the 2017-2018 school year. You can get an impression of Kedma School at minutes 5:22-8:44. We are preparing a promotional video for the Kedma Association that we will send in the future, upon its completion. Also, this year, we summarized our activities in a photo album that we will send upon completion (mid-September).

Parents talk about Kedma (Hebrew)

Students at Kedma (Hebrew)

Kedma is developing into an Arts school. Currently there are tracks in Visual Arts and Theater. Kedma is working towards opening a Music Track. Video of a Music lesson

SHKOLA - An extraordinary partnership between ‘Mystorin’ theater group and Kedma School produced in a collaborative work of about six months, an experiential performance (immersive) across the three floors of the school took place, where theater students and professional actors performed side by side. Students undergo an empowering and in-depth process, received excellent professional training, and marvel at their achievements. Promotional video