Gibraltar World Music Festival-2013

Name of program
Gibraltar World Music Festival

Year of activity
2013

Name of the report's writer
Yan Delgado

Function of the report's writer
Founder

Phones & Emails
Mail: YAN@GIBRALTARPRODUCTIONS.COM
Phones: 0035056000265 OR 0035020068899

Status of program
The GWMF theme of 2013 was “Passage to Asia”. We explored music from Asia Minor (Greece, Turkey, Israel etc…). The GWMF took place in the St Michael’s Cave (within the the rock of Gibraltar)

Main achievements during the last year of activity
1200 participants, 8 local companies involved, articles in all local press and in Israel/US etc…Interviews in National radios (Spain, Israel…).
3 nights of events.
18th of June: Cervantes Gibraltar – Projection of My Sweet Canary documentary with the presence of the director
19th of June: first night – En chordais and The sweet Canary ensemble
19th of June : Gala with all VIPs
20th of June: second night Mark Eliyahi ensemble and Yasmin Levy together with the orchestra andalus of Ashkelon
Total: more than 60 Israeli musicians on stage…!!!
Most of the people in the audience were VIPs invited by the following companies: Safra, Deloitte, Sovereign, Hyperion, SG, Hassans etc…and students from the public schools (Elite & Education).

Evaluation
- Government involvement
- Representation at the biggest World Music Expo (www.womex.com)
- 3 times more events, press and participants
- involvement of students and local artists

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