

MATANEL FOUNDATION

ACTIVITY REPORT

Program: *The Beit Project*
Years: 2011-2013

Please present your activity report according to the following lines. The whole rapport will not exceed 2 or 3 pages (as word document).

Name of the Program: THE BEIT PROJECT

Year of activity: 2011-2013

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Function of the report's writer: President of The Beit Project Assoc.

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Give the actually state of the program (where the program stands at the date of the activity report, no more than ten lines):

The project in Paris was just concluded on December 11th, 2013 after 2 months of intense activity, and we are about to initiate a new stage in Brussels January 13th, 2014. After a pilot stage that enabled its launch on a European scale, the Beit Project has spent its third year turning its original educational approach into reality on the ground. This has involved the creation of a genuine dialogue between students coming from private and public schools, religious and secular schools or schools that are different from each other socially and economically. The inclusion of local teams fully trained in the physical and mental rigors that the project demands allowed us to achieve new educational aims.

During those 3 years, Paris, Barcelona, Rome, Brussels and Berlin welcomed us in turn. In every city, the project was upheld as an alternative, original and attractive idea for the schools, educational teams and the students above all.

The main achievements during the last year of activity (main achievements, number of events, number of participants, etc.):

The project has been realized until now 8 times, in 5 different European cities: Paris, Barcelona, Rome, Brussels and Berlin. More than 1000 pupils and 100 educators have participated in the project's activities and more than 2000 people have participated in Final events.

The evaluation (methodology, results, comparisons with the precedent year, conclusions for the future...):

94% of the students say they enjoyed participating in the project and learned very deep themes. Most of them evaluate the activities positively. Some highlight the unique aspect of the project and their privilege in being able to take part in it.

"It was cool. We learned to meet people and to build cabins." "It was original and the idea of the video was great." "We built cabins, learned some things about history, the vestiges of our past. We filmed these vestiges and interviewed passersby to find out what they knew about their past." "The project is good for meeting new people." "The project is good for understanding your city better, for learning more about your schoolmates and to pay attention... to film, to learn without realizing it." "We should study like that more often, in the outdoors, where we can touch the monuments and share our opinions with each other." "I know that not many people could have participated in this project." "A unique experience!"

Provisional guide lines for the advancement of the program in the next year:

We have reached an interesting moment that enables us to develop new possibilities for the coming years.

After 2.5 years of pilot projects, mostly short-term, we are about to initiate long term bases in some of the cities we have been visiting, first in Paris and Brussels. In parallel, we want to continue the short term project in other cities like London, Budapest, Lyon and Nice. A new track for us will be to launch the Beit project in Israel, in Haifa, hopefully during 2015.

A summary table – as PDF document – specifying the progress in the program since the beginning of the encouragement by the Matanel Foundation according to the main parameters and objectives such as:

The project developed from 1 participating class in its first launching in Paris 2011 to 10 classes in current edition in Brussels. Around 200 pupils participate in each place, reaching and impacting more than 500 people by their work in the urban Jewish heritage space. The Final Events now reach around 250 people each, and are now held 4 or 5 times a year.

Our web <http://thebeitproject.org/> and social media <http://www.facebook.com/thebeitproject.creatingconsciousness> have reached an important coverage that gives on-line visibility to the project, as well as in the press. All projects videos can be watched on-line.

Some pictures from The Beit Project in Barcelona, Paris, Brussels and Berlin:

