

MATANEL FOUNDATION
SUMMARY TABLE
Kaima Organic Farm / August 2014 - July 2015

Supply summary table – as **PDF document** – on program progress since the beginning of engagement with the Matanel Foundation, according to the main parameters and objectives:

OBJECTIVES

Kaima, meaning *sustainability* in Aramaic, encourages the personal development of drop-out and otherwise marginalized youth through a multi-faceted program of hands-on organic farming. Through our main initiative, Kaima Organic Farm, we offer meaningful long-term engagement for Israelis, ages 15 - 18, who cannot adjust to other educational or social settings. Participants learn to grow, cultivate, market and sell the farm's organic products; earn a salary; and see themselves as fully invested partners in the undertaking. Our unique outreach model - based on a hybrid of a social business, vocational training, and non-profit modalities - helps these young urban kids turn their lives around through a unique endeavor with far-reaching social benefits.

PROJECTIONS

Beneficiary	Goal
1. Dropout youth	<ul style="list-style-type: none"> • Suggest agricultural principles as a metaphor for personal growth. • Encourage youth to engage in positive interaction with adults and their peers. • Provide opportunities to build self confidence and self sufficiency in pro-social ways. • Bring urban youth into nature. • Provide much-needed on-the-job training and practical tools for young people facing significant barriers and provide a safe environment to incubate new skills.
2. Community at large	<ul style="list-style-type: none"> • Engage large numbers of individual Israelis to act out of concern to better the live of dropout youth. • Respond to the growing market for organic produce. • Encourage environmental awareness, bring people outdoors, and facilitate repurposing of under-utilized public space.
3. Educational partners	<ul style="list-style-type: none"> • Legitimize non-conventional educational settings. • Offer other professionals relevant solutions in support of their efforts to provide the skills needed to help Israel's youth integrate into the workforce. • Replicate the model.

OUTCOMES

- 1. Number of participants:** During the 2014-2015 academic year, a total of 52 young farmers (workers) took part in Kaima programming and received salaries; 38 were classified as "long-term," meaning they participated for a minimum of three months, 2-5 times weekly, from 7:30 - 2:30 in different shifts. This number is up from 25 workers who took part in the 2013-2014 academic year and represents a slight increase over our current target of 35 workers. We are now immersed in year three of our summer session (14 current workers) and are actively recruiting for Kaima's 2015-2016 yearlong program for which we seek to involve 40 workers. *Note: Hundreds of others also worked on the farm throughout the year as part of our shorter-term project on a volunteer basis.*
- 2. Number of events/activities:** Activities for our young farmer program took place daily, with a one week break for Pesach.
- 3. Details on our educational partners:** Our educational partners include:
 - a. Jerusalem and Mate Yehuda branches of Kidum Noar (Advancement of Youth), a municipal-run initiative charged with aiding dropouts and finding them work. Both are sending us participants, but presently lack the budget to pay for them.
 - b. The Ministry of Welfare. The Ministry wishes to establish a new club at Kaima for Mateh Yehuda youth and has asked that community to submit a proposal to this effect in August 2014. Though the review process took far longer than anticipated, we are pleased to report that their request has now been approved. The result will be a new income stream (beginning in September 2015) and an additional mechanism for participant recruitment.
 - c. Israel's National Insurance Institute (*Bituach Leumi*). This body, which had previously approved of its support contingent on the involvement of the Ministry of Welfare noted above, will now also begin to release its fair share of the budget.
 - d. The Municipality of Mevaseret Zion. The Municipality supported the participation of its own residents during the past three summers.
- 4. Number of customers:** Currently, ahead of schedule, Kaima serves over 200 CSA subscribers out of five distributions centers. Our proposed hydroponic greenhouse (now in the process of being capitalized), once operational, will likely enable us to increase our output, our customer base, and our income (5% profit in year 1). Noting that our goal as a business is to grow and sustain ourselves, we still see ourselves as an educational enterprise.