

MATANEL FOUNDATION

SUMMARY TABLE

Kaima Organic Farm / August 2013 - July 2014

A summary table – as **PDF document** – Progress in the program since the beginning of the encouragement by the Matanel Foundation according to the main parameters and objectives:

OBJECTIVES

Kaima, meaning *sustainability* in Aramaic, encourages the personal development of drop-out and otherwise marginalized youth through a multi-faceted program of hands-on organic farming. Through our main initiative, Kaima Organic farm, we offer meaningful long-term engagement for Israelis, ages 15 - 18, who cannot adjust to other social settings. Participants learn to grow, cultivate, market and sell the farm's organic products; earn a salary; and see themselves as fully invested partners in the undertaking. Our unique outreach model based on a hybrid of a social business, vocational training, and non-profit modalities will help these young urban kids turn their lives around through a unique endeavor with far-reaching social benefits.

PROJECTIONS

Beneficiary	Goal
1. Dropout youth	<ul style="list-style-type: none">• Suggest agricultural principles as a metaphor for personal growth.• Encourage youth to engage in positive interaction with adults and their peers.• Provide opportunities to build self confidence and self sufficiency in pro-social ways.• Bring urban youth into nature.• Provide much-needed on-the-job training and practical tools for young people facing significant barriers and provide a safe environment to incubate new skills.
2. Community at large	<ul style="list-style-type: none">• Engage large numbers of individual Israelis to act out of concern to better the live of dropout youth.• Respond to the growing market for organic produce.• Encourage environmental awareness and bring people outdoors.
3. Educational partners	<ul style="list-style-type: none">• Legitimize non-conventional educational settings.• Offer other professionals relevant solutions in support of their efforts to provide the skills needed to help Israel's youth integrate into the workforce.

OUTCOMES

1. Number of participants:

- a. As previously summarized by the Matanel following a site visit on May 21, 2014, the following observations were made regarding the progress of the 2013/14 program:
 - A group of 24 youth from Mevasseret's Youth at Risk Club had participated in the 2013 summer pilot program and continued to come to the farm throughout the year and into 2014 during official holidays.
 - A total of 12 participants had been coming to the farm for at least 3 consecutive months, 3-5 days per week as part of the yearlong program.
 - A group of 12 young workers from Mateh Yehuda Kidum HaNoar, associated with the Ministry were coming to the farm once weekly.
 - A group of 10-15 were coming from the Ein Kerem School one day per week.
- b. As of this writing:
 - A total of 16 young workers from Mevasseret's Youth at Risk Club are participating in the 2014 summer pilot program.
 - A total of 25 participants have come to the farm for at least 3 consecutive months, 3-5 days per week as part of the yearlong program.
 - More than 2,000 Israelis and Diaspora volunteers and visitors have taken part in farm activities.

2. Details on our educational partners: Our educational partners include:

- a. Jerusalem and Mate Yehuda branches of Kidum Noar (Advancement of Youth), a municipal-run initiative charged with aiding dropouts and finding them work. Both are sending us participants, but presently lack the budget to pay for them.
- b. The Ministry of Social Affairs. The Ministry wishes to establish a new club at Kaima for Mateh Yehuda youth and has asked that community to submit a proposal to this effect in August 2014. We assume the process will take three months. If approved, this will provide a mechanism for participant recruitment and, finally, a new income stream. *
- c. Israel's National Insurance Institute (Bituach Leumi). This body has already approved of their support contingent on the involvement of the Ministry of Social Affairs noted above. *
- d. The Municipality of Mevasseret Zion. The Municipality supported the participation of its own residents during the summer of 2013 and is doing so again in 2014.

* *Until we can overcome the bureaucratic obstacles which, to date, have stood in the way of securing public funding, Kaima is philosophically committed - thanks to the help of philanthropy and income from the sale of the farm's harvest - to working with as many participants as possible.*

3. **Number of customers:** Currently, Kaima serves over 120 CSA subscribers out of five distributions centers, the most recent one which was established in Jerusalem. This is an accomplishment we initially projected would take three years to achieve.